

University Photographers'  
**UPAA NEWS**  
Association of America

Ball State University, Muncie, Ind.

Vol. I No. 2 October 1969

Hi UPAAers:

If this second newsletter has a woody odor, it's just that the first draft was being conceived under a gas lantern in my 6x8-foot tent while on a photo camping trip to Northeastern Canada. Now we're seeking outlets for the 700-plus photos we made.

GOOD RESPONSE was received after the first NEWS was mailed to you in June. Take a minute now to jot down what you've been up to. The next communication should be in the mail before Christmas rush.

CONSTITUTION and a copy of the financial report and minutes of April's meeting are all attached.

WHAT ABOUT DUES? is the question we've had from a few "members." How much? When do we pay? And, how many members do we really have?

ATLANTA will be the scene of the 1970 UPAA gathering. Jim Garret (Georgia Tech) will be host for a few days, which, at this stage of planning, sounds pretty exciting. Eastman Kodak will foot one day. More details will be ready for next NEWS. In the meantime, get some money in your budget so we can see you all in Georgia.

NEVADA is a consideration for a future annual meeting. Jamie Arjona says that university officials are most interested in the possibility of hosting our group --even for 1970-- but since plans for Atlanta already were under way, we hope to get a chance to spin those wheels in Reno very soon.

ADDRESS CHANGE for W. F. Starkey finds him now as director of public relations and visual communications at Monticello College, P.O. Box 265, Godfrey, Ill. 62035. He was formerly at MacMurray College in Jacksonville, Ill. And during the summer W.F. received two awards for publication design and information programs he produced while still at MacMurray. These make 19 awards he has received in the last nine years. Nice goin'.

HARVARD was the scene of the New England regional meeting last spring when Jim Ufford explained copying paintings and shooting art works; Ian Riddell demonstrated the techniques of color printing in the bio lab; and Bill Toby (the host) demonstrated 35mm use and processing. What was that "strawberry beer" you fellas were sipping among the halls of ivy?

ANY OTHER REGIONAL meetings being held around the country? Let us know so we can share the information.

BUILD UPA is what Jim Kent (Iowa) is hoping with promotion he's preparing for potential members. His aim is trying to convince these photographers that we do have an organization that might help them, by explaining "what it is, what it does, and what it is trying to do."

SPEECHES from the Iowa meeting are in their final editing stages, reports Jim who'll try to have them ready for the next NEWS. We've also had some requests for tapes of these speeches. Should not these be made available to members now? Perhaps the best solution would be to have several copies made. Then if we could index these, members would be able to borrow them for use in classes, etc. How about some reaction to this --- as well as to the slides that have been copied and are ready for borrowing use? Let's establish a central "library" and make it known what's available in audio-visual aids. This will be one big way of getting our organization better known.

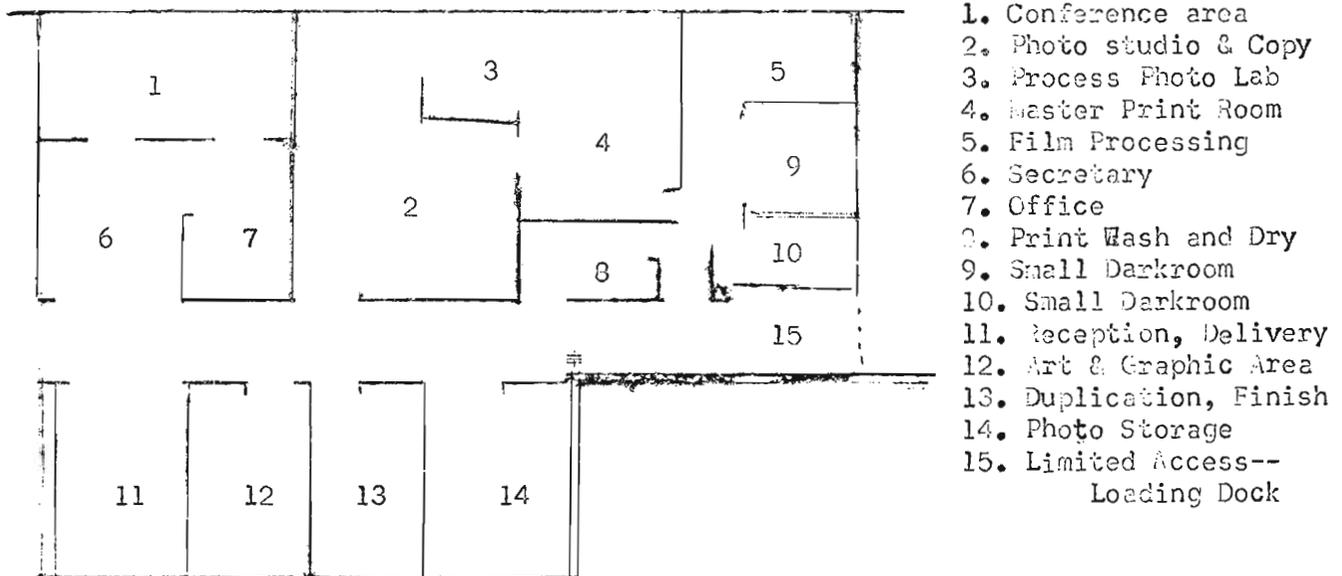
We might add that the National Press Photographers Association maintains an A-V Library (tapes and slide/tape presentations) from which members can borrow without charge. An NPPA title slide precedes each slide show. Each year the talks and slides presented at the annual meeting are copied and added to the library. We find them very beneficial.

TRAVELING EXHIBIT is making its first stop at Ball State (Muncie, Ind.) where it will be in the Art Gallery until Oct. 17. Jake Jacobson (Purdue), our traveling exhibit chairman, asks you to send him two dates (first and second choices) for displaying the photos at your school. Let's get the show on the road. So far, response has been weak. Again, this is another promotion avenue.

"UNTITLED" photos in the traveling exhibit caused interesting comment by a weekly photo columnist who ran a story and picture in the Muncie Sunday Star. The author, Ruth Chin, noted that 12 of the prints were titled "Untitled." She said, "It would be interesting to ask the makers of the 12 prints why they chose the name "Untitled" when most of them could have a definite title. Artists have long used the name "Untitled" for paintings. And with due cause for such a name for some of the contemporary paintings, couldn't we agree? But in photography, the use of a camera is to record realism and the picture should have a realistic name. This could be an argument for the next session of the University Photographers Association." Now we're curious, too, to know why.

NEVADA'S MOVING from the tone of correspondence from Jamie Arjona. The U of Nevada and the A-V Communications Center is still celebrating the approval of plans for a B&W facility for the Reno campus. On the next page is a preliminary layout scheduled for inclusion in the College of Education Multi-Media facility, a \$3 million complex expected to be ready for occupancy by Jan., 1972.

NEW UNIVERSITY OF NEVADA PHOTO LAB FACILITIES



This space will be used exclusively by the university photo service for the production of black-and-white photos for education, media, and press relations purposes---in conjunction with contiguous graphic art & printing areas, television and radio studies, a film library and other media production areas.

Additionally, a separate, but smaller color lab housed in another building, will be maintained by the photo service upon completion of this facility. This area is planned as an interim facility for 5-7 years pending the development of a School of Communications Arts. At that time, the photo service will become the keystone of both service and academic programs in photography at the University.

As an adjunct to the University System, the new facility will incorporate a logical work-flow designed to expedite the production of all black-and-white materials. The smaller labs will be utilized for all rush production and by some students and faculty. The master print room will incorporate three enlargers around a central wet area. Completed work will be transmitted to the dry area by an interconnecting sink. A small (20x24) process camera is planned for one end of the master print room for high resolution photo mechanical reproduction. The studio will be constructed with moveable overhead strobes on suspension mounts for flexibility. All work surfaces will be formica and/or stainless steel.

The new space will effectively triple the area now available for use by the photo service and should provide the university with considerable potential for efficient photo production.

JOB AVAILABLE for an information services photographer at St. Cloud State College (St. Cloud, Minn.) The position was expected to be filled by Sept. 1, but if you're interested, you might check into it. Salary started at \$9,000. Write Dr. Ray Rowland, director of information services, St. Cloud, 56301. Phone: 612-255-3151.

SEEKING JOB preferably in the West, but will consider anywhere. Eight years' experience as a university director of photo services. Male, married. Send inquiries to: Placement Service, UPAAs, % Lil Junas, Center for Journalism, Ball State University; Muncie, Ind., 47306.

FOR SALE a new Hasselblad 500-C with 80mm f2.8 Zeiss Planar lens and 16-S magazine. Less than 10 rolls of film put through the camera. Need cash. \$550.00.

...and a used Asahi Pentax camera (spotmatic) with 28mm f3.5 Super Takumar and f4.0 150mm Takumar lenses. Both fully automatic. Cash for camera. Need \$275.00. Write Jamie Arjona, University of Nevada, Audio-Visual, Reno, Nevada. 89507.

RULE OF THIRDS brought a comical answer from a beginning photo-journalism student in Lil Junas' class in a quiz asking about this principle of composition. Thought you'd enjoy it: "1/3 light; 1/3 focusing; 1/3 photographer. All enter into making a good picture. I don't know what the heck I'm talking about but I don't like to leave blank answers." How's that for originality?

3 PIX FROM IOWA symposium are included with this issue. Wish we could run more but we felt this gave an over-all impression of the highlights. Wish, also, that we had captions to identify the fellas with Bob Gilka.

Photo--ing,

*Lil*

Lil Junas

Photojournalism, Ball State

April 1969

# pix from Iowa



**Gerald Tenney, sec.;** Phil Biscuiti, **treas.;** Lil Junas, **comm. vp;** Jim Tarr, **pres.;** Jim Kent, **exec. vp;** Al Danagger, **past pres.**



Joe Costa, "Eye of Science" photo feature columnist.



Bob Gilka (left), director of photography, National Geographic, with three UPA members.