

POSITIVE & NEGATIVE

NEWSLETTER OF THE

University Photographers'



Association of America

Thad Sparks
President

Gerald L. Tenney
Communications V-Pres.

The Secret Is Out: Symposium Offers Plenty Of Activities

UPAA's Eleventh Annual Technical Symposium offers plenty of action for everyone, according to information from Prof. Fred Sponholz at the Rochester Institute of Technology.

Several well known experts in various fields of photography will be on hand to aid University Photographers of America members at the annual event, scheduled to be held April 25-27 at the Rochester Institute of Technology campus, Rochester, N. Y.

If anyone interested has not received the information sheet from Fred, write or call him at the following address:

Prof. Fred Sponholz
School of Photographic Arts
Rochester Institute of Technology
Rochester, New York 14623

Among those taking part on the varied program are Mr. Robin Perry, Dan Bavalack, Al Danegger, Phil Szcpepanski, Michael Geissinger and several members of the faculty at RIT--each man a specialist in various fields.

In addition, UPAAers will have the opportunity to visit Eastman House and the recently completed Kodak Marketing and Education Center.

As requested, ample time will be allowed for "bull" sessions and trading of information among members. Any suggestions on what you would like added should be given to Fred immediately.

Print Rules Given

Entries in the 1972 competition will be judged by all members in attendance. The following rules were received this week in the mailing from R.I.T, and are reprinted in case they became lost.

1. Each UPAA member (whether attending or not) may submit a maximum of six prints, color or black and white. Color will be judged separately from the black and white work.

2. Prints must be exhibited on a 16x20 mount. A caption or legend may appear below the picture on left side. However, the photographer's name and institution must appear on the back of each mount.

3. Subject matter must be related to a college or university activity.

4. UPAA honor awards will be presented for the prints selected by the judging of the membership.

5. If appropriate, a University Photographer of the Year Award may be presented to the photographer whose prints are considered to be exceptional in versatility and excellence.

6. The 1972 Traveling Exhibit will be selected from the entries. These prints will become the property of the UPAA for the express purpose of exhibiting. All publication rights shall remain with the photographer.

7. Entries may be sent prepaid to R.I.T., ATTN: Fred Sponholz, at address shown, or they may be brought in person at the time of the Symposium. (First Day)

8. Entries not selected for the Traveling Exhibit may be picked up at the end of the Symposium, or you must send mailing case and postage for return with you entries.

Tenney's Tattlings

PRINTED IN THE UNITED STATES

I realize there will be some nary a bit interested in this first sentence of this column, and I realize there are some who enjoy finding mistakes, so I am writing this forthem.

Now, for those who want to know what's going on we will continue.

I did meet one photographer once who wasn't interested in a bit of wine, but for those who wish to have a sip, the opportunity will be forthcoming at the Symposium.

Fred has arranged for us to visit Naples Valley, south of Rochester, for a sampling session--then on to an Italian dinner at the Vineyard, as the social highlight of the annual symposium.

NORBERT BYBEE, Jr., is at the University of Wisconsin--Milwaukee. It seems the loose tiger on the plane he took following last year's symposium bothered me more than it did him, as I have been printing his domicile wrong. Sorry about that.

At the same time he was trying to straighten me out on this, he was busy remodeling old quarters at UWM, operating out of a temporary office and make-do darkroom. Moving back was celebrated with showing of the UPAA traveling exhibit.

JOHN ALLEY, head of the UWM department, served as contest chairman for the Wisconsin Press Photographers Annual Print Competition along with Norbert as a committee member. JOHN MULLEN, a member of the staff and UPPA, took second place with a shot of ballarinas during an intermission. There were more than 500 prints. UWM personnel also took five of the 11 awards presented by the Wisconsin chapter of the American Institute of Architects.

BERVIN JOHNSON, UPAA member at Michigan State, will be in charge of a three day Symposium in which Arthur Rothstein will be the headliner.

Dates of the event at Michigan State are April 11-13.

Mr. Rothstein is the former Director of Photography for Look magazine and is now serving as editor of Infinity magazine. He is also serving as

consultant to the Environmental Protection Agency while producing DOCUMERICA.

Rothstein is the author of Photojournalism and many other articles and books on Photography. He was instrumental in developing third dimensional photography and has been a leader in the photojournalism and magazine photography fields and associations.

Additional information may be obtained by writing:

Bervin Johnson
345 Student Services Bldg.
Michigan State University
East Lansing, Michigan 48823

"Fatter" Requested

Thanks to many for letters concerning "Positive & Negative" from all around, including one from David Eisendrath asking that it be "fatter and more regular."

Maybe we have made some progress in the past few months that will be improved upon during the next year.

REMEMBER--THIS NEWSLETTER IS ONLY A SOUNDING BOARD FOR UPAA MEMBERS, AND UNLESS YOU "SOUND OFF" IT IS OF VERY LITTLE VALUE. The regularity of issues depends mostly on how much material is received--so keep it coming and I will send it on to the next Communications Vice-President.

Thanks, David, for the letter, and the other information you suggested to be published is, in part, below.

Mr. Eisendrath is Technical Editor of Photo Methods for Industry, a magazine I greatly enjoy receiving.

Membership

WANTED: Members. Sign them up and send the \$5 to:

Robert J. Isso, treasurer
UPAA

University Photographer
University of Rhode Island
41 Davis Hall

Kingston, Rhode Island 02881;

or to me:

Gerald L. Tenney, Director
Photographic Services
Austin Peay State University
Clarksville, Tennessee 37040;

or to Lilliam M. Junas, secretary
UPAA

Haskel Hall

(contd.)

Dept. of Cinema and Photography
The Ohio State University
Columbus, Ohio 43210;
or to Thad Sparks, President
UPAA
University Photographer
Duke University
Durham, North Carolina
or to Philip Biscuti, Vice-Pres.
UPAA
Photographic Services
Connecticut College
New London, Connecticut 06320.

Of course, if you want to be sure,
send \$5 to each of us.

* * *

A snap of the lens cap to Al Danne-
ger, director of AV Services at the
University of Maryland, for the fol-
lowing info.

That Dust Is There

Dust elimination in the darkroom
is a never ending problem. There must
be a hundred recommended ways to move
dust from one place to another.

Harry Amdur, president of Modernage,
told me they are now using an Electro-
static Precipitator (air cleaner), and
it apparently is doing a very superior
job in their laboratories. More infor-
mation about this electrostatic air
cleaner may be obtained from Texas
Electronic Precipitator Company, 1117
East Walnut Street, Garland, Texas
75040.

Harry said air carried dust now has
been virtually eliminated in their
laboratory print rooms.

Flat Material

A new Kodak film may improve the
quality of color transparencies pro-
duced from flat art or printed mat-
erials. Most photographers who produce
transparencies in large quantities
should at least try Kodak's Photomic-
rography Color Film SO-456.

Kodak designed the film for photo-
micrography, but it is great for ord-
inary color copy work. You can expect
good color saturation and a substan-
tial increase in contrast.

If you are copying black and white
material, the blacks are blacker and
the whites are cleaner than you can
produce with any other type of color
film. The resolution is said to be
superior to any type of color film
in common use.

You can get a Tentative Data Release
from the great yellow father by writing
Scientific Photography Markets
Eastman Kodak Company
Department 916
343 State Street
Rochester, New York 14650.
(Why not come to the UPAA Symposium
and pick it up.)

+ + +

Still Ready For Your Use

I havn't heard from J. J. again, but
I am sure there are still plenty of
dates open for use of the 1971 UPAA
Print Exhibit.

Just drop him a line. The only cost
is postage.

J. J. Jacobson, supervisor
Photographic Service
Purdue University
Lafayette, Indiana 47907

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FINAL ISSUE

It is somewhat like the man who saw
his mother-in-law run over a cliff in
his new car--mixed emotions--that I
write this final item.

I have enjoyed the privilege of being
your newsletter editor, but I will gladly
let someone else carry the carbon next
year.

I realize there have been many typo-
graphical errors due to haste, but that
is just part of the problem of doing
your own typing. I am finally supposed
to get a secretary next year instead of
a dozen student workers.

In any event, I hope each member of
the UPAA will take time to drop the next
editor a line at least once a quarter
with some personal and informative notes.

Again, thanks to those who have taken
the time the latter part of this year
to do this. I hope each of you can be
in Rochester and will look forward to
seeing you there.

-30-

Be In Rochester
April 25 - 27