

OFFICERS

**UNIVERSITY PHOTOGRAPHERS ASSOCIATION
OF AMERICA**

1972-1973

President—Philip Szczeplanski, University of Maryland
President-elect—Wm. Mitcham, Michigan State
Secretary-Treasurer—Milton Rogerson, Atlantic Christian College
Executive Board—Philip Biscuti, Connecticut College
Thad Sparks, Duke University

University Photographers'

U P A A

Association of America



—Bob Izzo
University of Rhode Island

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The U.P.A.A. JOURNAL is published by the **University Photographers Association of America** and sent to all members. All correspondence concerning the JOURNAL should be addressed to U.P.A.A. JOURNAL, Duke U. Photo, Durham, N. C. 27706.

Correspondence concerning membership in the **University Photographers Association of America** should be addressed to James Voris, Wittenberg Univ., Springfield, Ohio.

**OFFICIAL PUBLICATION OF THE
UNIVERSITY PHOTOGRAPHERS ASSOCIATION
OF AMERICA**

Editor—Thad W. Sparks

Twelfth Annual UPAA CONFERENCE

**Michigan State University
Lansing, Michigan**

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REYNOLDS—KEYNOTE SPEAKER

"All good photographers are involved with the technical end of photography," Charles Reynolds, picture editor of Popular Photography Magazine, told 40 members of the University Photographers Association, meeting at Michigan State University.

However, he warned them not to be so insecure as to get hung up on technique and forget what photography is really about.

"I have a feeling," he said, "that anyone who makes his living by pressing a button is bound to be insecure. But all the technique you need is what is sufficient for you to make good pictures."

He described the vast difference in techniques between famous photographers. Ben Rose, he said, has cameras "attached to bicycle wheels and guillotine blades" and a vast

array of equipment to make his pictures. Cartier-Bresson, on the other hand, he pointed out, uses only two Leicas, usually with 50mm lenses and a lab which makes straight prints of his work.

"If you can't master the technique, you can't get the images you want on film," he said, "but after that creative seeing is everything."

Reynolds pointed out that the emphasis on creativity is changing the direction of photography. Instead of trying to fit their work to the printed page or to the movie or video screen, many photographers today are selling their pictures as artifacts. They open galleries rather than seek publications to buy their pictures.

Another move away from producing photographs as a reaction to the world—the photojournalist idea

—is the resurgence of the idea of making the photo mirror the photographer's inner world.

Reynolds pointed out that some photographers were publishing their own pictures, without captions, to mean whatever the viewer wants them to mean.

The future of photography is assured, he said. In his eight years as head of the photography department at New York's School of Visual Arts, he saw trained photographers being placed in jobs with no trouble.

"In this country images are being burned up at an astronomical rate," he said, "and in the next few years there will be an increase in that rate in a geometrical progression."

Someone has to produce those images, he pointed out, but the photography student whose ambition is simply to "take good pictures" doesn't have the proper idea.

"A photographer has to relate to the world," Reynolds stressed. "He has to be passionately concerned with something—pretty girls, sports cars, the circus, the ecological problems of the world, anything—but not just producing good pictures."



Reynolds, author and editor of "American Indian Portraits" and picture consultant of the photo pavilions of the Osaka and Montreal World's Fairs, was the keynote speaker at the Twelfth Technical Symposium of the University Photographers' Association of America, at The Kellogg Center for Continuing Education.

—MSU News Bureau

1973 PRINT SHOW AVAILABLE

The UPAA 1973 Traveling Print Show is ready for your school to reserve. Make it a point to get our show at your school this year. Requests should be made through J. J. Jacobson, Purdue University Photo Services, Lafayette, Ind.

The 49 print show this year is an interesting one and really shows the versatility of our organization. There are pretty, comical, moody, strange, arty and serious visual statements.

From the ivy of the east to the roughness of the west, 35 prints are in black and white and 14 are in color. This year's show is good evidence of our progress as an organization in the past twelve years.

This annual show is our mouth-piece. Help make it effective by reserving it for your school now!

by Charles Eshbach
1973 Print Show Chairman

YOUR NEW LEADERS FOR 1973-74

Philip Szczepanski, University of Maryland at Baltimore, was elected president of the University Photographers Association of America; William Mitchman, Michigan State University, East Lansing, executive vice president; Milton Rogerson, Atlantic Christian College, Wilson,

N. C., secretary-treasurer; James Voris, Wittenberg University, Springfield, Ohio, vice president for membership, and Thad Sparks, Duke University, Durham, N. C., vice president for communications. The UPAA was founded in 1961.



PHILIP SZCZEPANSKI
University of Md. at Baltimore
President of UPAA—1973-74



WM. MITCHUM
Michigan State University
Vice President Elect

ITEM RERUN FROM A 1963 UPAA JOURNAL

George C. Henderson, Director of the Photo Lab at Brown University and former UPAA president, came up with a unique way to make money and also get rid of accumulated photographs.

He ran a clearance sale on campus for students and whoever showed up.

His first procedure was to get accumulated prints of campus views,

student activities, groups, faculty and etc. together. After this step he advertised on campus, stating that prices would be a minimum of 10 or 15 cents and a maximum of \$.50.

The once-a-year sale was so successful that he kept it going continuously.

This clever project will help clear your files and bring in a little operating cash, too.

UPAA 1973 PRINT SHOW AND COMPETITION

by Charles Eshbach

This year's show was the best ever in all respects. We had the largest turnout, with 157 prints. For the first time color prints were judged separately with 49 entries. From the 108 black and white prints, 33 were singled out to receive Honor Awards while 16 color prints were picked.

The judging was done by the Symposium participants for the second year, and competition between photographers was vigorous.

Twenty-one photographers picked up the 49 blue ribbon Honor Awards. James Kent from the University of Iowa led all with five of his six entries making the coveted group.

The winning photographers are John W. Alley, University of Wisconsin at Milwaukee; David Brittain, Central Michigan University at Mount Pleasant; Norbert A. Bybee,

University of Wisconsin at Milwaukee; Larry S. Crouse and Al Danegger, University of Maryland at College Park;

Charles Eshbach, Michigan Technological University at Houghton; Lawrence Farlow, University of Illinois at Urbana; John Foster, Central State University, Ellensburg, Wash.; Maurice Green, University of Waterloo, Ontario, Canada; Edward Heffron, University of Iowa Medical School at Iowa City; Robert J. Izzo, University of Rhode Island at Kingston;

James A. Kent, University of Iowa at Iowa City; Charles Mercer, University of Illinois at Urbana; Donald Pavlowski, Northern Michigan University at Marquette; Al Pelletier, University of Maine at Orono; Richard Purdie, University of Denver, James Reiter, University of Illinois at Urbana;



Milton Rogerson, Atlantic Christian College, Wilson, N. C.; Philip Szczepanski, University of Maryland at Baltimore, John Walas, University of Maine at Orono, and Richard Wesley, Michigan State University at East Lansing.





Left to Right: **FRONT ROW:** Berwin Johnson, MSU; Richard Sawell, S. Dakota State; Richard Wesley, MSU; J. J. Jacobsen, Purdue; Esther Sweet, MSU; Bill Mitcham, MSU; Phil Biscuti, Conn. College; Charles Mercer, Univ. Ill.; Albert Pelletier, Univ. Maine; James Kent, Univ. Iowa; S. W. Austin, Southern Univ.; Robert Brown, MSU. **SECOND ROW:** Greg Jolly, MSU; James Voris, Wittenberg Univ.; Steven Voorhees, Ferris State College; Sol Wollman, Univ. Conn.; Phil Szczpanski, Univ. Maryland at Baltimore; John Mitchell, Univ. Kentucky; Mark Strand, N. Dakota State; Alfred Danegger, Univ. Maryland; Nick van Zanteal, Grand Valley St. Mich.; John Alley, Univ. Wisconsin at Mil. **THIRD ROW:** Warren Gravois, Louis-

iana State Univ.; Corean Scott, MSU; Bart Perry, Eastman Kodak, TR; Corwin Whennett, Battle Creek Enquirer & News; Don Pavloski, Northern Mich. Univ.; Charles Haralson, Clemson Univ.; James Reiter, Univ. Ill.; Jim Bakken, N. Dakota State; Pete Schandlemier, MSU; Jim Tarr, Univ. Ill.; Milton Rogerson, Atlantic Christian College. **FOURTH ROW:** Ralph Hogan, Louisiana State Univ.; Bob Smith, MSU; Charles Eshbach, Michigan Tech.; Davis Brittain, Central Mich. Univ.; Phil Coleman, MSU; Thad Sparks, Duke University; Donald Reese, Tenn. Tech.; Charles Deutsch, Iowa State; Robt. Mackert, St. Cloud State—Iowa City; Charles King, Univ. Montevallo, Ala.; Lew Arnold, Samford Univ.

CONFERENCE SPEAKERS



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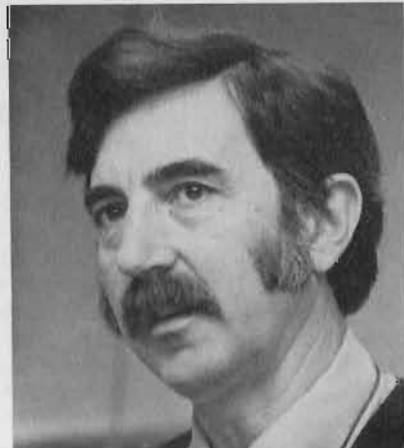


3

1. Phil Davis, University of Michigan; 2. Dick Purdie, University of Denver; 3. Corwin Whenett, Battle Creek, Michigan Enquirer/News; 4. Jim Martensen, Lansing State Journal, Lansing, Michigan; 5. Roger Funk, Artist as Photographer.



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5

10

SEEN AT THE CONFERENCE



11

JAKE HONORED BY UPAA

UPAA members at the Michigan State University Conference readily agreed that Julian "Jake" Jacobson deserved one of UPAA's highest honors.

Jake, a friend to all, has been our exhibit chairman for the past four years. This is a continuous task for

a patient man and very vital to our organization. He has kept records on our exhibits and has sent them out to be displayed in more than 150 institutions.

With great pleasure his fellow members awarded him the Distinguished Service Award.



A SIMPLE CURE FOR RED EYE

At some time or another photographers working with color materials get a rather empty feeling in the pits of their stomachs after looking over a beautiful set of prints only to discover that one or more people in the prints have glowing red pupils in their eyes.

Most know "red eye" is caused by

light from the flash unit striking the white interior of the eyeball which illuminates the blood vessels and in turn reflects an awful red glow.

There have been numerous articles written on the matter and as many special devices produced to

(Continued on next page)

NOTES FROM THE BUSINESS SESSION

Robert J. Izzo, 1973 treasurer, reported the association bank account amounted to \$2434.97.

James Voris, membership chairman, reported three persons had joined UPAA at the meeting. He asked that an effort be made by each member to seek at least one new member by next year. He advised that a complete and up-to-date membership roster would be sent to each member.

A motion was made by Philip Szczpanski to amend Section 4, Article 2 of the constitution from "Each institution in good standing shall be entitled to one vote." to "Each member in attendance shall be entitled to one vote." The motion was accepted and the secretary was instructed to change the constitution accordingly.

A motion to amend Section 5, Article 3 to read, "The Conference Vice-President shall be appointed by the President." And, delete Section 6, Article 3 of the constitution which reads, "The Communications Vice-President shall be elected annually." The intention of the motion being that the president shall have the option of appointing a communications officer. Motion approved.

Three invitations were issued for the 1974 UPAA Technical Symposium: University of Tennessee at Knoxville, University of Maryland at College Park, and Louisiana State University at New Orleans. Invitations for the 1975 symposium were issued by Duke University, University of Maryland, and University of Tennessee. Motion was made by John Alley to hold the 1974 meeting at LSU at New Orleans. Seconded by Jim Voris. Motion approved and accepted. Warren Gravois of LSU at New Orleans said a tentative date of April 16, 17, 18, 1974 would be accepted. If any change in date should occur members would be notified well in advance.

help eliminate the problem. Most of them are a bit troublesome. Rather than to go into all this business try this simple solution:

The Spit and Spotone Method—

On a smooth white surface (such as a saucer, dish, piece of plastic) smear a bit of blue Spotone and let it dry. Then moisten a small red sable brush with the moisture from your mouth drawing it to a fine point. Pick up a small amount of Spotone from the dish and stipple it gently to the red area. Go slow to begin with. You will discover the blue will neutralize the red—the red eye disappears. Of course you had better practice on a reject in case you find you are heavy handed.

The saliva from your mouth has a certain amount of glue-like sub-

stance in it which makes the dye adhere to the print. While Spotone works fine, the Primary Blue spotting color made by the same outfit (Retouch Methods Co.) seems to work a bit better. If you happen to have Kodak Retouching Colors, try the Cyan dye. It will work too.

You will have to keep remoistening the brush with saliva to pick up the dye. The spotting colors do not seem to be toxic. I have been using Spotone for years and probably consumed a bit, but I'm still around.

Hope this will help you guys who take weddings. Once you catch on to it you will find you can go through a dozen or more prints in just a few minutes.

—Milton Rogerson

Atlantic Christian College

BUY, SELL OR TRADE

This first slot on this subject is vacant. The Journal needs to hear from you.

If this interests you please send information for the next issue. Please, no junk.

CAMERAS
LENSES
PROJECTORS
GADGETS
OR
EMPLOYEES
OR
EMPLOYERS



AN EDITOR'S PLEA

This is your publication! It needs you now, not after vacation.

Any article you may care to send it,

Will keep the editor from writing an obit.

An obit for this journal, that is.

Please, fellow members, send articles, photos, information about yourself or others, whatever.

The journal will grow if you send material.

Don't wait for that other member to do it.

Thanks, in advance.

Your Editor

Let's Don't Flush It . . .