



NEWSLETTER

New Executive Manager Named Headquarters Established



The UPAA now has a home! With the naming of *Warren Gravois* from the University of New Orleans as our Executive Manager, the UPAA has taken steps to become more meaningful to the membership. The Board hired Warren to establish a central file, location with a home office address and phone, where

anyone can contact the organization. He is responsible for public relations; recruiting, consolidation of records, research on possible future affiliations and survey of member attitudes.

When asked what is necessary to set up such an office as Executive Manager of a national organization, Warren said that it was new to him but he has many ideas and is ambitious to do a good job. He also stated that it may take awhile before the general membership is aware of his efforts, but in time we will be able to measure the progress.

Warren asked that all members send anything to him that pertains to UPAA records, copies of past minutes, past newsletters, pictures or negatives, travel exhibits, stationery, membership applications, anything for the archives, form blanks, awards, etc.

Brandeis University Honors Its Photographer

Like many schools, Brandeis University awards honorary degrees at commencement time. They go to the famous and the near famous.

But for 1977, Brandeis has taken the name of a onetime Roxbury meat cutter and added it to those of John Kennedy, Eleanor Roosevelt, Golda Meir, Harry Truman and all the others lionized in the University's honorary degree past.

Warren said, "If all materials belonging to the UPAA are sent to central, I can better appraise our supplies and send to officers and chairpersons the necessary material upon request. We can save money by keeping better control of stationery, forms, awards and records."

He will set up a minutes journal, photo album and a scrapbook which will be taken to all membership functions.

"We definitely need an official minutes book because now there is no complete record of past business," the Executive Manager stated. "The scrapbook will contain UPAA journals and newsletters plus other memorabilia and the photo album for us to enjoy at get-togethers."

Our official membership list and mailing list will be kept at central on computer cards and anyone wanting a copy of the mailing list can contact Warren.

"I will always be happy to hear from the membership, because I want them to know that this system is working for the benefit of our organization," Warren stated.

The membership is requested to cooperate by mailing UPAA materials that you are not using to our new central headquarters.

The address is UPAA, UNO Post Office Box 888, New Orleans, La., 70122.

The name belongs to *Ralph Norman* of Waltham, the only "official" photographer at Brandeis since the University opened its campus in 1948. Because of this — and a lot of other things — he joined eight other "famous" people getting honorary degrees this last spring.

When his honorary degree was given — before an audience of 5,000 in the Ullman Amphitheatre —

New Manager Gives Challenge

Thanksgiving gives most of us a feeling of change and anticipation. Fall weather prevails with the prospect of winter not far away; we gather around the table for a turkey dinner and more football on TV, the trees are bare and usually the skies are clear and long shadows abound. Basketball is starting and bowl game selections are in the air. The Christmas shopping gun goes off and the whole country races around with presents, parties and year end activities.

Pretty soon we will be snowed in, broke and making New Years resolutions not to let it get out of hand again, but we can't help it, it's fun.

Year after year we keep ourselves busy looking toward the next season and time keeps flying by. We keep meaning to take care of certain business, but never seem to find the time to do it.

The UPAA is 15 years old and all the founding members, whom we owe our existence to, are now retired, deceased, or no longer members. We have to take the ball and advance toward the goal for which the UPAA was established.

At our last general membership meeting we took steps that will help us to conquer old man time and his ability to let things lapse. We established a paid officer to put into effect a central headquarters address and phone to keep the business of UPAA operating smoothly.

This new play should enable us to keep ahead and reach new goals.

As a University photographer since 1964 and a member of the UPAA since 1967, and as a past president, I feel that I know what is necessary to move the organization forward. I have made many good friends among the membership and have realized some reward for my affiliation. The UPAA is a great bunch of people and I am happy to serve you. Please give me your suggestions and let me know how I can help you.

Warren

Publications Workshop

Most of us see many of our photographs reproduced in our schools promotional and recruiting literature. The use of these photographs is seldom in our control. With these two facts in mind, *Maurice Green*, Univ. of Waterloo and UPAA Vice President and *Jim Tarr*, Univ. of Illinois, this year's Symposium chairman, are working on a workshop on publications photography. Along with the speaker Jim has lined up, Maurice wants to invite each photographer

Symposium Plans Moving

Plans are proceeding for the 17th Annual Technical Symposium to be held at the University of Illinois, April 24-28, 1978. The conference will be on the U of I's main campus at Urbana/Champaign, located in East Central Illinois about 130 miles south of Chicago.

It is our intention to present speakers on a wide range of topics including some which were suggested at our last meeting. A partial day shooting session may be possible (slides) with screening at a session that evening.

Jim Kent (University of Iowa) has agreed to serve as print chairman. More details about the print show and judging will be mailed during the winter, but today is not too soon to start sorting your prize winning negatives and planning additional photos to be taken during the next six months. In addition to the prints we will have a display of your publications which use photography. This is outlined by *Maurice Green* elsewhere in this newsletter. Start collecting your samples to send to me in late March or early April. Start sorting your slides of previous UPAA meetings to bring a few along for an "old times" slide show.

Bonnie is planning activities for the wives (we hope there will be a good number of them) which will include a one day trip somewhere. Several possibilities will be suggested at the time the registration forms are mailed. Plan ahead now to bring your wife to our next Symposium. Late April can be a lovely time of year in this area.

If you have special comments or suggestions about what you would like to have included, or what you liked — or didn't like — about previous meetings, please write (or call) me about your ideas. It's your symposium and all we can do is to make it as educational and enjoyable as possible, with your help and suggestions. *Jim Tarr* (217)333-4677, University of Illinois, Photo Service, 713 S. Wright St., Champaign, Illinois 61820.

Jim

attending to bring a collection of publications from his school. "We need to exchange ideas and find out how we can help our publications editor to make our photos look better, Maurice stated. "Publications are more critical today to our school than ever before as the competition for students increases. As photographers we must produce the images to meet this need." Start now to get a collection of publications you can send along with your competition prints around April 1. The discussion and ideas that will come out of this session will be something you can take home. Join and apply.

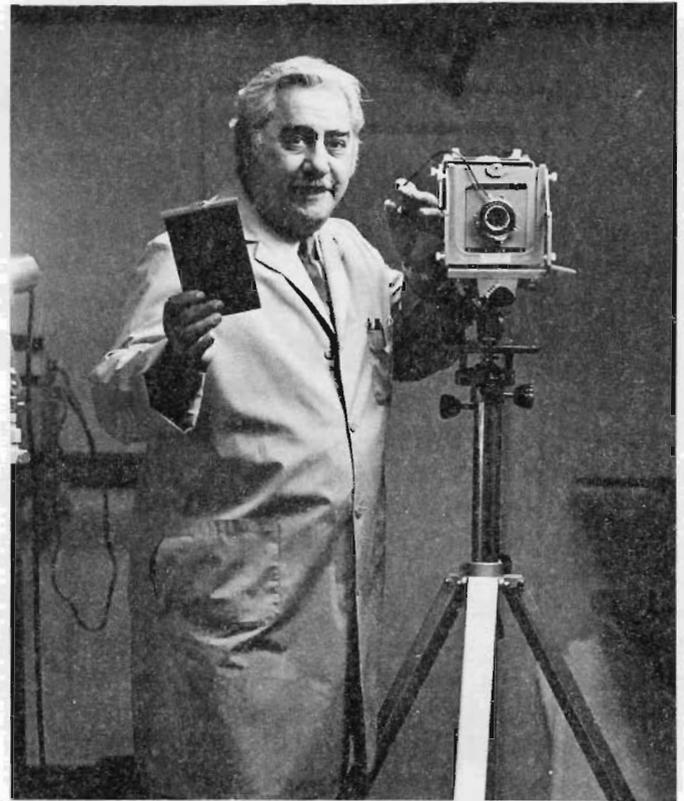
Executive Board Honors Phil & Sol



Sol receives standing ovation at Honors banquet in Gatlinburg in April.

Solomon Wollman is the founder of UPAA. In 1956 the idea first came to Sol, for a regional education photographers group. He bounced the idea around among his colleagues and four years later the first meeting was held at the University of New Hampshire with twelve university photographers present. Sol has been active ever since and has really earned the "father of UPAA" title.

This past year, Sol retired from the University of Connecticut after 29 years of service. He attended our symposium in Tennessee this past spring and plans to remain active in our organization. He is our historian and is collecting early UPAA material. Sol is a parliamentarian and has kept our business meetings flowing properly for many years, holding all the offices in our organization. Sol is enjoying retirement with his new Professor Emeritus honor and plans to stay current in UPAA by serving and attending our meetings. A life membership is a small way UPAA can thank Sol for what he has given us.



Phil , always active.

Philip A. Biscuti started his photographic career in the Coast Guard. In a small military organization such as the Coast Guard, Phil became a very versatile photographer. After 21 years in the Coast Guard, Phil retired and started as Connecticut College's photographer. During the 12 years he worked at Connecticut, he was very active in UPAA serving as its president and secretary. Phil was always the one at our UPAA Symposiums ready to counsel whenever any photographer had a problem, whether it was technical, administrative or personal.

In 1976, Connecticut College's budget problems launched Phil into another career in photography. Phil's new studio and business is fittingly named Photography Unlimited. Phil proudly gave his pitch, "I can handle any of your photographic needs commercial, industrial, aerial or AV presentations. One of his first customers was Connecticut College. Life membership is our way of saying "thanks Phil, for your unselfish contributions."

Editors Note: Sol and Phil are the two faces which come to my minds eye when I think of UPAA. When I joined in 1968, green and setting up a one-man shop from scratch, it was Sol and Phil who patiently sat through and handled all my questions. This attitude of being ready to help and the close comraderie that develops from those sharing times is the foundation of UPAA and is still the underlying, unchallenged benefit of symposium attendance.

August Board Meeting Makes Landmark Decision

Last April in our Gatlinburg, Tennessee annual business meeting, we had a committee report and open discussion on the idea of hiring a manager person who could pull our growing organization together with central headquarters and the house-keeping functions sorely needed. As your new president, I felt we had to do this and the vibes I received from you members confirmed my thoughts. In August, I called an executive board meeting by conference line to get official authority. In a unanimous decision, the board approved the position and confirmed my choice in *Warren Gravois*. Warren will be paid \$50/mo. salary and have a \$300 expense and supplies budget.

Some Photographers In Trouble, Why?

In talking with several members around the country recently, I am concerned to hear that many of us are in the middle of very serious administrative battles. Some of these are for our very department's existence. Efficiency experts breathe down *Bill Mitchum's* neck at Michigan State and propose threatening systems. *Thad Sparks* at Duke, is weathering a reorganization putting him under a new

department. Others are being given more responsibility which is spreading staffs too thin and threatening budgets. What is the answer to this trend of paring down departments? It is not the anti administrative union rhetoric I hear from some of us. This leads to negative attitudes and just digs the hole deeper. This defensive position leaves us wide open. Since we are a service function of the educational community we must continuously work to make our service unobtainable by any other entity. This is done with good service to administrative faculty and students alike. The ability to accomplish the assignment within the time frame and with unquestionable quality is basic but still the caliper that measures the need for our existence. When we get wrapped up in the politics and game playing of the bureaucracy around us, those basics usually suffer. One day we find that politics and game playing are not very good job security and we are mired in our own trap. Let's get back to basics. Have you shown them a new angle on check passing pictures lately? How about answering that next two page memo with a two sentence reply. Most of us made our mark with a camera.

Charlie Eshbach

Norman Honored cont.

many on campus believe it is the ultimate "poor man's philosopher."

But Ralph Norman means more to Brandeis than philosophy. And virtually everybody in this academic community vouches for the rare human qualities this "immensely giving" person (with the pungent sense of humor) brings to higher education at Brandeis.

One Brandeis professor said she always looked forward to "just seeing Ralph. He's such a sunny presence and it's a pleasure for me to see him, to see his face." Another faculty member said Ralph Norman was a true educator because he "questioned ideas, doubted practices, scrutinized characters, searched for reasons, shamed people into decency, and punctured vanities, all while giving of himself unstintingly.

OUR NEW ADDRESS:

University Photographer's Association of America
UNO PO BOX 888
New Orleans, LA 70122

Phone - (504)-283-2080

University Photographers'



Association of America

Warren Gravois, Exec. Mgr.
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Non-Profit Organization
U.S. POSTAGE
PAID
Houghton, Michigan
Permit No. 11

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