

University Photographers'



Association of America

AD-LIB

Maryland !

The 18th Annual Technical Symposium will be held at the University of Maryland, April 23 -26. Contact Al Danegger. (See enclosure).

Solution?

The Newsletter is having problems. The post office is giving us headaches with the bulk permit situation. Our Editor has had no time to devote to the Newsletter. It is a tough job to get the information together, assemble the copy, get it type set, lay it out, take it to the printer and wait a long time as your articles become outdated, pick it up, address it, stamp it and take it to the post office. As bulk mail it may sit for a week or more until someone gets to it.

First class mail goes "fast", but costs a fortune. We have got to talk about this very seriously at the next meeting. First Class may be the only way to go.

There are some possibilities to consider.

1. Pay the Editor
2. Publish fewer newsletters, maybe larger.
3. Get a bulk mailing permit.
4. Increase dues to pay for 1st class mail.
5. Type the newsletter on mimeograph.

Two of the most important jobs for the UPAA are the Newsletter Editor and the Symposium Chairman. These two people service the basic needs of the UPAA.

Please bring some solid ideas to the annual business meeting in Maryland.

Follow Through !

Many of our members are neglecting to follow through on such things as sending the travel exhibit to the next person after they have had it on exhibit, paying their dues, returning updated applications when requested, keeping the minutes record book after they borrow it, not returning phone calls, or answering letters, etc.

When volunteers (officers and chairpersons) try to run an organization at long distances (mostly by mail) on a conservative budget, it is almost impossible to make everything fall into place at the right time. Before we know it, the year is up and many good intentions turn into frustration, and all because somebody didn't follow through.

I hope that the general membership understands that the officers, especially our President, are trying diligently to do their duty and as is the case in every year, the symposium will be a winner.

You will probably receive one more newsletter, and Al Danegger will send a mailing about the Symposium in more detail, soon.

Job Placement.

Applications and resumes are being kept on file at UPAH Headquarters for anyone seeking employment in university photo work. If any university has an opening and would like copies of these resumes, simply request them from Warren Gravois, Executive Mgr.

Photo school graduates send letters of application to me and I file them. This is another service that can be handled through UPAH Headquarters.

Put Your Prints Up.

Start getting your pictures together for the Print Competition to be held at our Maryland meeting in April.

The rules will be spelled out for you in later material, but I will tell you unofficially what to expect.

This year we will continue to use 11 X 14 as the official size of each print or matt board, no larger. Do not mount your prints on masonite or very thick heavy stock.

Four pictures per person is the limit, color or black and white.

No wording, such as title or name of maker should appear on the face of the print, but you should identify your picture on the back, with your name and university.

Send prints to Al Danegger, before April 23, 1979 or bring them. Prints will not be accepted after the 23rd.

Last year we had a competition for Photographer of the Year. It was judged as a separate category. If you want to compete for P. O. Y., make a separate set of six 11 X 14 prints and bind or arrange them together as a unit to be used primarily for this purpose.

Also, don't forget to send or bring a group of publications representing the best work turned out by your university, showing the use of your photographs. An award will be given to the university demonstrating the best overall use of photography in published work.

Prints should be picked up after the convention or will be mailed if sufficient postage, and a return address, is enclosed.

And Yet, Another Contest.

This competition is to recognize photography as an outstanding means of promoting universities, not just pretty pictures. Many times we produce pictures which are extremely beneficial to the purpose, but not necessarily the best for exhibit. For instance, we might arrange the balance of a picture so that words can be added. Therefore, the original picture is unbalanced, but the finished product is excellent. Other pictures might flood the nation over the wire service and are great for publicity, but are not exhibition prints. We might take a clever picture, or a theme picture for a university publication, but out of context, it appears to be a bread and butter picture.

This year, please bring some of these pictures with you and we will give it a try. The rules for this initial competition are a "tear sheet", (something that shows how the photo was used to its best advantage) must be attached to the back of the print. Mount the print on an 11 X 14 board. Demonstrate the process you used to get the finished, printed material on the back of your mount. An award will be given by the Executive Manager. Any time period (old publicity) is eligible this year only. Check passing pictures accepted.

Your photo will be judged on quality, cleverness, planning, imagination, and publicity or advertisement value and the selection will be made by past presidents, in attendance, not competing.

BREAD AND BUTTER COMPETITION RULES

1. Mount picture on 11 X 14 board
2. Attach tear sheet illustrating, how it was used.
3. Explain or illustrate how it was accomplished, if unusual.
4. No limit on entries or time period.

University Photographers'



Association of America

MARYLAND SYMPOSIUM

The University Photographers Association of America will hold the 18th Annual Technical Symposium at the University of Maryland from April 23 through April 26, 1979.

Our Co-Host, Al Danegger, from the College Park campus, and Phil Szczepanski from the Baltimore campus are in the final plans of preparing an outstanding program.

We are to arrive on Monday at the Center for Adult Education on the College Park campus. A registration and hospitality room will be open in the p.m. to get things underway.

On Tuesday, meetings are planned at the center where we will be staying. Conveniently enough, these rooms are available as a single or double occupancy for reasonable rates. Please contact the Center for Adult Education, University of Maryland University College, College Park, Maryland, 20742.

Wednesday, Phil will take over and everyone will travel by chartered bus to Baltimore where our program will include a tour of the University of Maryland at Baltimore county campus where an extensive photo collection is housed and also Lexington Market, which is the largest old central market still around. A very interesting and photographic place.

Thursday includes a ride on the world's newest subway as we visit the National Gallery of Art and tour the National Geographic Societies Photo outlay, in Washington, D. C., only a short distance from the College Park campus.

Our annual dues are \$15.00 and a membership application can be had by writing the Executive Manager, Warren Gravois.

Registration information for the Symposium should be requested from Al Danegger, University Relations, University of Maryland, Main Administration Bldg., College Park, Md., 20740. The registration fee will cost about \$65.00 and room reservations must be handled through the Adult Education Center. Prices per room range from \$21.00 for a single and \$24.00 for double occupancy.

Your spouse is invited to come along with you. The wives always get together and have fun while their photographic husbands attend the programs.