

University Photographer's Association of America

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N E W S L E T T E R

John R. Mitchell - President
0004 Kastle Hall
Lexington, Ky. 40506

July, 1980

PRESIDENT'S MESSAGE

It was with some honor and much trepidation that I accepted the gavel of the University Photographer's Association of America in Denver at the June Symposium. My goal for this year is to increase the Association's contact with the members so as to increase the Association's value to its members. In line with this I have accepted the responsibility of setting a Newsletter out on at least a bi-monthly basis, this being my first issue.

In order for this publication to be meaningful, I must have the cooperation of the membership for contributions and suggestions for publication. This is to be YOUR Newsletter, not MINE.

Our organization has been a valuable instrument for me and I believe for all of our members in that it allows us contact with our peers, giving us the benefit of their experience in the operation of Photographic Service departments all over the United States and even into Canada.

For those of you who missed our Annual Symposium in Denver, I will try to give some of the highlites. In this issue I will repeat some of Mike Tatum's remarks and give the details of the business meetings. The weather was perfect in Denver and Dick Furdie put on a super Symposium with just the right mix of Education and Leisure at his Mile-High city. In future issues I plan to discuss additional topics from the Symposium.

MIKE TATUM - Lead Speaker

Mike Tatum, Director for Technical Services for Pallas Photo in Denver is no stranger to the UPAA, having spoken to us at some prior Symposiums, filled us with good information about how he obtains almost unbelievable results from 35mm film and cameras. He followed Len Meyer, Vice Chancellor for the University of Denver who graciously welcomed the UPAA to his institution.

During Mike's daylong discussions he made some of the following points. Tri-X was designed for available light photography, having a high red-sensitivity. This means that it may not be as sensitive to electronic flash as a slower film that has a higher blue-sensitivity. He emphasized that your choice of a film should be one that will supply some of what is lacking in the original scene and that the ASA (or Exposure Index) will vary depending on the color temperature of the light to which it is exposed. The following table may be of some use in determining the film that may be most suitable for a particular lighting contrast.

Speed	Film	Contrast
Slow	Adox KB-14	Highest
Slow	Panatomic-X	Average
Slow	Asfa Isopan FF	Lowest
Medium	Adox KB-17	Highest
Medium	Plux-X	Average
Medium	Ilford FP-4	Lowest
High	Adox KB-21	Highest
High	Tri-X	Medium
High	Perutz Peromnia-21	Lowest

Along with this you must remember that Exposure controls Density and Development controls Contrast.

Mike now uses Ethol TEC (2-solution) developer for much of his very fine-grain, high-resolution work. Contrary to some of his prior recommendations, he now strongly recommends the use a mild shortstop solution in processing film and to replace the stop bath daily.

For agitation he recommends it be constant for the first 15 seconds, wait 30 seconds, then agitate three times for a total of five seconds, wait 30 seconds and then agitate again, repeating this until the time is up. He does recommend keeping wet time at a minimum and the use of a rapid fix and wetting agent after wash but not wiping the film after the wetting agent, only a snap of the film to dislodge the excess water.

Developers should be mixed at no higher than recommended temperatures and always stored for 24 hours before use.

These are only a few of the many valuable tips Mike gave during his discussions and we look forward to having him back with us sometime in the future.

Other speakers at the Symposium included Cal Sparks, Professor of Art, Denver University. He really knows how to photograph a fluorescent light. Ask anyone who was there. Thom Brommerich from the Fishback School of Photography spoke on the Glen Fishback Exposure System. A special tour of the not yet opened Roxborough Park let everyone try out their newly learned

knowledge in photographing the most unusual REDROCKS there. Willy Rumley, Dick Wesley's assistant spoke on various Gum and other non-silver processes. John Mitchell spoke on Switching to Computers and the problems involved. John Messineo, a former member spoke about what he has done since leaving his job as photographer at Colorado State University. Charlie Eshbach spoke on Executive Portraiture. We will cover some of these topics in later issues of the Newsletter.

BUSINESS MEETING:

President Norb Bybee, University of Wisconsin at Milwaukee opened the annual Business Meeting on Thursday, June 12, 1980 at the University of Denver with the following officers in attendance: Vice President John Mitchell, Univ. of Ky.; Secretary/Treasurer Richard Wesley, Michigan State Univ.; Past-President Charles Eshbach, Michigan Tech. Univ.; and At-Large-Director Don Pavloski, Northern Michigan Univ. The reading of the minutes of last year's meeting at the University of Maryland was dispensed with as the minutes had been distributed in the Newsletter.

Treasurer Wesley gave the financial report as of June 12, 1980 and will submit a revised report for the Fiscal Year End of June 30, 1980. The report was accepted as submitted with the recommendation from the Auditing Committee of John Mitchell and William Breadheft, Connecticut College, that the new Treasurer set up a formal budget and ledger for future use.

Publications Chairman Eshbach reported the long awaited Recruitment Brochure would be printed and available shortly. Membership Chairman Lew Arnold, Samford Univ., will be distributing them to the membership as well as to prospective members.

Chuck Benn, Univ. Iowa and Everett Kosarick, Univ. Massachusetts both invited the UPAA to hold the 1982 Symposium at their respective institutions. The Executive Board will make a decision on this in the next few months. President Bybee confirmed that the 1981 Symposium will be held at the University of Wisconsin in the Spring. He requested the membership contact him immediately as to their preference for either April or June. The date will be announced in the September Newsletter.

The Nominations Committee of Bill Mitcham, Michigan State Univ.; Milt Roserson, Atlantic Christian College; and Thad Sparks, Duke Univ.; all Past Presidents recommended the following nominations.

President	John R. Mitchell, Univ. Ky.
Vice-President	Stuart G. Hayes, Lamar Univ.
Secretary/Treasurer	Ralph Hogan, New Orleans Univ.
Director-at-Large	Steve Voorhees, Ferris St. Col.
"	Don Pavloski, N. Michigan Univ.
"	Billy Heckford, NE Louisiana St. Col.
"	Chuck Gonce, Middle Tenn. St. Univ.

No nominations were made from the floor. Only two Directors could be elected. The slate for President, Vice-President and

Secretary/Treasurer were elected as recommended. Steve Voorhees and Don Pavloski were elected Directors-at-Large.

There being no more business to come before the annual meeting it was adjourned by President Bybee.

MEMBERSHIP

Let's all pitch-in and help our Membership Chairman Lew Arnold during this year to increase our membership and therefore increase the value of our Association to it's members. Surely each of us knows another University Photographer who is not a member of the UPAА but would be valuable to the Association for what he or she could contribute. When the new Recruitment Brochure is delivered, be sure to talk this up with your fellow University Photographers.

AWARDS

FUPA or otherwise known as a FELLOW in the UNIVERSITY PHOTOGRAPHERS ASSOCIATION was awarded to Jim Kent from the University of Iowa for his many contributions to the UPAА.

PHOTOGRAPHER OF THE YEAR was awarded to Steve Voorhees, Ferris State College for his high scoring variety of prints entered in this year's Print Exhibition.

BEST PRINT IN SHOW was awarded to Milton Rosenson from Atlantic Christian College for his color print entry that was scored higher than any other print in the show.

PRESIDENT'S AWARD for best use of Photography in a University's Publications was awarded to Don Pavloski, Northern Michigan University.

CHALLENGE ISSUED

Billy Heckford from Northeast Louisiana University has issued a challenge especially to Vice-President Stu Hayes from Texas that more Cajuns from LA than Texans will become members of the UPAА before next year's Symposium. Billy, who hobbled around in Denver with a sore ankle, broke it after returning home to Army Reserve Training and just got out of the hospital. He hopes to have some competition in recruiting University Photographers. How about all you other members?

YOUR OFFICERS AND CHAIRPERSONS FOR 1980-81

PRESIDENT

John R. Mitchell
University of Kentucky
0004 Kastle Hall
Lexington, Ky. 40506

VICE-PRESIDENT

Stuart Hayes
Lamar University Photo Service
Box 10079 L. U. State
Beaumont, Texas 77710

IMMEDIATE PAST PRESIDENT

Norbert Bybee
University Wisconsin/Milw.
Box 413
Milwaukee, Wi. 53201

SECOND PAST PRESIDENT

Maurice Greene
Waterloo Univ.
Central Photographic
Waterloo Ontario Canada N2L3G1

SECRETARY/TREASURER

Ralph Hogan
New Orleans Univ.
Lakefront
New Orleans, La. 70122

DIRECTOR

Don Pavloski
N. Michigan Univ. News Bureau
607 Cohodas
Marquette, Mi. 49855

DIRECTOR

Steve Voorhees
Ferris State College
Rt. 5, 20510 Edgewood Dr.
Big Rapids, Mi. 49307

MEMBERSHIP

Lew Arnold, Director
Samford Univ. Photo Service
800 Lakeshore Dr.
Birmingham, Al. 35207

PUBLICATIONS

Charles Eshbach
Michigan Tech University
Photographic Services
Houghton, Mi. 49831

PUBLICITY

Milton Roserson
Atlantic Christian College
Development Dept.
Wilson, NC 27893

Additional Chairpersons and their Committees for AUDITING, BY-LAWS & CONSTITUTION, AWARDS, SCRAPBOOK and PRINTS will be named later.

OFFICER'S BIOGRAPHY

Your newly elected President John R. Mitchell is the Manager for Photographic Services at the University of Kentucky, an institution with a student enrollment of about 23,000. His seven person department provides for all Still Photography for the campus with the exception of the Medical Center and the Agriculture Experiment Station that each have their own Photographers. He is also responsible for Student ID card production. Annual expenditures run about \$110,000 annually at present. Floor space totals 3,200 square feet.

His wife Ann is the mother of his three children that are now about grown. John has been at the University of Kentucky since 1957 after having originated the Photo Department for UK.

This spot will feature one of our officers each month.

Name_____ Phone_____

Please fill out this sheet and return today.

Was this addressed correct? Yes No

If not, put correct return address at bottom fold-out.

Date Received_____

Would you prefer next year's Symposium in Milwaukee in:

April June

What would you like to see in this Newsletter?

Send material for publication.

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Who will you nominate for UPAA membership?

Name_____

Name_____

School_____

School_____

Address_____

Address_____

City_____

City_____

State_____ Zip_____

State_____ Zip_____

Suggest some programs and/or speakers for next year's Symposium.

Suggest what you will do to help the UPAA this year.

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From:

Place
stamp
here

To: John R. Mitchell
0004 Kastle Hall
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