

University Photographer's Association of America

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N E W S L E T T E R

John R. Mitchell - President
0004 Kastle Hall
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November, 1980

1981 SYMPOSIUM

Norb Bybee, our Immediate Past President and Chairman for the 1981 Symposium reports he has been working diligently to make next year's Symposium in Milwaukee Wisconsin one of our best ever. He announces the dates will be April 21-23 as most of the members responded with their preference for the April date rather than in June like last year.

It looks like the registration fee will be about \$80 and the hotel will be about \$45 per night. The hotel is only about three miles from the Milwaukee campus where the meetings will be held. Norb has already lined up Dick Bauer from the Milwaukee Journal to speak on Management, Gerhard Bakker from the Winona School of Photography to speak on color and Ted Rozumalski from Black Star whose topic will be announced later. Norb also plans for visits to his Lab and other speakers that will be announced in the next Newsletter. Another field trip is also planned.

Make your plans now so as not to miss this unique opportunity to meet with your peers from all over the United States and even some from Canada.

Our last Symposium was in Denver. This one will be in Milwaukee. The Executive Board will decide soon the location of the 1982 Symposium and it probably will be towards the East Coast. We have invitations from Iowa, Massachusetts and Connecticut for that meeting.

SYMPOSIUM RECOMMENDATIONS SHOULD BE SENT
TO NORB BYBEE

MEMBERSHIP

Lew Arnold from Samford University and our Membership Chairman reports that more names of prospective members have been submitted to him this semester than at any other time in the history of the organization. He ought to know as he is a charter member.

Leading the list of members submitting names was Everett Kosarick of the University of Massachusetts with 33 names. Gordon Means of Northern Illinois University has submitted four names. Thad Sparks of Duke, John Mitchell of Kentucky, Ernie Robertson of Tennessee and Tommy Thomason of James Madison University have each submitted a name for prospective membership.

The new UPAA recruiting brochure should be available from the printer right away and will be distributed as soon as received. If you would like copies of this new and professionally printed brochure just let Lew Arnold know. His address is Samford University, Birmingham, Alabama 35209.

If Ev Kosarick can come up with 33 prospects, each member that is now active should be able to recommend at least one prospect to Lew so that they can share in the benefits of the UPAA. Remember that an organization that does not grow is an organization that decays.

CHANGES OF ADDRESS SHOULD BE SENT TO
TO JOHN MITCHELL

PRESIDENT'S MESSAGE

I have heard from several members since our last Newsletter both by phone calls and letters. If you have anything you would like to say to the membership, just let me know about it and it will be published in this newsletter. It doesn't even have to be typed. Whether you have a gripe or an accolade or information of interest, I will give you a forum to present it.

Warren Gravois thanks the membership for the Distinguished Services Award granted to him at the Denver Symposium for his many years of devoted service to the UPAA. For those of you who may not know, Warren has left the University of New Orleans and he and his wife Karen now operate their own photographic business in New Orleans. Warren was Executive Manager of the UPAA for several years and a Past President.

Lew Arnold from Samford University in Birmingham thought some of you would be interested in the fact that some supposed photographers have been arrested at a football game this Fall for attempting to use phony press credentials on the sidelines at the game. Contact him for further details.

Thad Sparks from Duke and a Past President of the UPAA passed along an advertisement for personalized adhesive foil labels. According to the ad they are distinctive, attention-getting and dignified. The samples are impressive. You can get further information from the Stephen Fossler Company, 1801 South Busse Road, Mt. Prospect, Illinois 60056, phone 312-593-6600.

Bill Breadheft from the University of Connecticut has let it be known that he is interested in hosting a symposium in the near future. He is presently appointed as Auditor for the UPAA records.

Dick Purdie reported that he has finally wrapped up the last details from our 1980 Symposium in Denver. A color print of the participants in that Symposium is being included in this newsletter for our members.

Each member should receive a survey form in the mail shortly from a marketing research company that is surveying professional photographers as to their usage and attitudes towards the leading cameras. I have made our mailing list available to them with the understanding that it would be only used for that one purpose.

LIFE MEMBERS

The September Newsletter had a very important omission in that Simuel Austin's name was left out of the list of current Life Members. He is our most recent Life Member and did attend our last Symposium in Denver and has been most active in the UPAA for many years. Simuel, our mailing list has been corrected to include your name for posterity.

OFFICER'S BIOGRAPHY

Ralph Hogan from the University of New Orleans was elected Secretary/Treasurer of the UPAA in Denver this last June succeeding Dick Wesley from Michigan. He is Assistant to the Director of the Audio Visual Center at UNO which is a commuter college with an enrollment of 15,000 students and located on the Lakefront in New Orleans. His duties include responsibility for the Audio Visual photographic services as well as the closed circuit television facility. He assists with all the operations of the Audio Visual Center.

The Photographic Services produce all the on-campus academic and research photographic work such as slides and prints for class-room and seminar use. They also supply prints for both academic and research publications. The lab has facilities for working in Super-8 and 16mm movie film and all film formats from 110 thru 20x24 negatives. The maximum print size produced is 30x40.

Ralph has been with the University as a staff member since 1971. Prior to that time he worked as a student worker in Photographic Services while obtaining a degree in Engineering.

KEEP THOSE MEMBERSHIP RECOMMENDATIONS COMING
TO LEW ARNOLD, MEMBERSHIP CHAIRMAN.

PHOTOGRAPHER'S SWAP

Bill Wells from the University of Kentucky proposed a so-called Photographer's swap two years ago in Illinois but nothing much has been said about it in the meantime.

Bill still feels that it would be valuable if there is any interest. The idea is that all of us become too close to the work we are doing and a change of scene would allow fresh ideas to be born from fresh working environments. He recommends that it could work this way: Any interested photographers could contact Bill at the University of Kentucky and he would try to put interested parties in contact with each other.

The exact details would have to be worked out between those parties but Bill envisions that the following could work: The two photographers, with the approval of their employers would trade work places for a period of time (perhaps a month to a semester) and each would continue to be paid by the original employer. Depending upon compatibility and friendship, perhaps even living places could be exchanged for the period of time.

Both the employing Universities and the individual Photographers would benefit by not only learning how other departments operate and seeing things from a fresh viewpoint but the Universities would gain from that same fresh viewpoint, that is the same old scene seen by new eyes.

Anyone interested should contact Bill Wells direct at the University of Kentucky Photographic Services, 0004 Kastle Hall, Lexington Kentucky 40506.

NEWS FROM CANADA

Past President Maurice Greene of the University of Waterloo in Ontario writes:

The most exciting project I've had since joining the University of Waterloo 11 years ago has just reached completion. The result of all this is a book called "Reflecons of Waterloo". A book of pictures with brief text accompanying each picture.

It all started about two years ago when Gabriel, a University Bookstore sales girl called me to ask what I thought of the idea of producing a book, having had numerous requests from students, faculty, staff and visitors to the campus for such a publication.

Naturally I was eager to participate and we immediately assembled a small committee to consider the ramifications. After the first meeting we decided all systems were go!

The Bookstore Manager agreed to finance the venture as Publisher. I was appointed photographic co-ordinator. The Information Services Director was to arrange publicity. A department of English Professor agreed to write the text and my department's Graphic Designer was to design the package. The one year time schedule had to be extended to two years and since then I've taken photographs around the campus and community in all seasons.

It became obvious that we needed participation from other photographers who may have material which would fill areas of interest of which I had nothing i.e. a few historical pics, events and occasions where I

was not present etc. From all the pictures submitted we have put together an interesting publication, 1/3 colour and 2/3 black and white, about 70 pages and 100 or so pictures, the majority made by myself. The size is 8-1/2x11, horizontal format, case bound on top quality stock. The guiding feature from the start was to concentrate on a quality presentation with an initial run of 5,000 copies. The work is now complete. We expect delivery this week and now all we hope is that they will sell.

As I said it's been an exciting and interesting project and now it's all over, I feel sort of vacuum.

Maybe it's something for you to suggest for your campus. I'll be glad to supply any information if you consider a similar project.

DUES

Treasurer Ralph Hogan from the University of New Orleans will be mailing out Invoices for 1979-80 Dues within the next few days. This will cover the period July 1, 1979 through June 30, 1980. Please send your remittance back to him promptly. These dues are used to help with the cost of the Annual Symposium as well as support the operation of your University Photographers Association including this newsletter.

The Dues of \$15.00 per year is a small price to support this, the only organization devoted uniquely to University Photographers.

MIKE TATUM SAYS

Our good friend Mike Tatum from Fallas Photo in Denver and a speaker at the Denver Symposium passes on some good tips.

BROWN FINGER NAILS can be cleaned by dipping the tips of the fingers into Clorox a minute or so and then wash and dry thoroughly. This will bleach out the stain if not excessive.

FLASH AT ARMS LENGTH: Some photographers get pretty sloppy when holding a flash at arms length and pay little attention to the direction of the light. Pick the far point the light needs to cover and carefully aim the light, letting the spill of the light cover the in-between distance. The coverage will be much more uniform and no hot-spots.

BELLOWS FACTOR computation can get pretty complicated with formulas, calculators, etc., but you can do it easily with your exposure meter. Here's how: (1) Measure exposure with your meter in the usual way (ie 1sec @ f22). (2) Measure bellows extension (ie 12 inches). (3) Place shutter speed, (1sec) at f5.6, closest number to the lens focal length (ie 5-1/2 inch focal length). (4) On the F number scale of the exposure meter, find the number nearest to the bellows extension (12"). (5) Across from this number, is the indicated exposure time of 5 seconds.

COPY TIP: Next time you are making a copy negative, include a Kodak ten-step gray scale along the edge of the original print. This scale includes tones from black to white. When you make the copy print, just match the tones in the copied scale with the original. This takes out the guess work and improves quality.

YOUR OFFICERS AND CHAIRPERSONS FOR 1980-81

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