

Jan 1981

John R. Mitchell - President
0004 Kastle Hall
Lexington, KY. 40506

January, 1981

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University Photographer's Association of America

From: University of Kentucky
Photographic Services
0004 Kastle Hall
Lexington, KY 40506



To: Norbert A Bybee
Wisc-Milw Univ.
Box 413
Milwaukee WI 53201

PRESIDENT'S MESSAGE

I HOPE THE NEW YEAR HAS FOUND EACH OF YOU IN THE BEST OF HEALTH AND THAT IT WILL BE BETTER THAN THE BEST YEAR EVER.

WHILE THERE HAS BEEN CONSIDERABLE BELT TIGHTENING LAST YEAR, THIS HAS GIVEN MANY OF US AN OPPORTUNITY TO BETTER ASSESS OUR VALUE TO OUR INSTITUTIONS AND TO TAKE THE STEPS NECESSARY TO INSURE OUR CONTINUED PARTICIPATION IN THE CHIEF OBJECTIVE OF OUR EMPLOYERS: "EDUCATION".

THE MAIL HAS BEEN VERY SPARSE SINCE THE LAST NEWSLETTER IN NOVEMBER. I KNOW THAT WITH THE CHRISTMAS HOLIDAYS WE HAVE ALL BEEN VERY BUSY BUT I AM IN DIRE NEED OF MATERIAL FOR THIS NEWSLETTER. REMEMBER, THIS IS NOT M Y NEWSLETTER, IT IS Y O U R NEWSLETTER.

THE CENTER OF THIS NEWSLETTER IS A QUESTIONNAIRE THAT IF FILLED OUT AND RETURNED WILL GIVE SOME FODDER FOR THIS RAG. IT MORE IMPORTANTLY WILL GIVE MUCH VALUABLE INFORMATION FOR THE USE OF OUR FELLOW UNIVERSITY PHOTOGRAPHERS. REMEMBER, THE THINGS EACH OF US DO ROUTINELY AND TAKE FOR GRANTED MAY BE JUST THE HELP NEEDED BY ANOTHER UNIVERSITY PHOTOGRAPHER.

MIKE TATUM WROTE TO WISH US ALL BEST REGARDS FOR THE NEW YEAR. HE WANTS US TO KNOW THAT AFTER 46 YEARS IN PHOTOGRAPHY HE HAS FORMED HIS OWN CONSULTING COMPANY AT 6256 S. ALBION WAY IN LITTLETON, COLORADO 80121.

VICE-PRESIDENT STU HAYES HAS JUST COMPLETED THE EXHIBITION OF THE UPAA TRAVELING EXHIBIT AT LAMAR UNIVERSITY. HE SAID IT WAS VERY WELL RECEIVED, BEING EXHIBITED AT THE ENT-

RANCE FOYER OF THE LIBRARY. HE HAS PROMISED AN ARTICLE SOON ON HOW TO SELL PHOTO SERVICE LABS AND PHOTOGRAPHERS TO ADMINISTRATORS IN AN ATTEMPT TO MAINTAIN VIABLE STAFFS AND BUDGETS IN THE COMING LEAN YEARS.

DUES

RALPH HOGAN, TREASURER HAS RECENTLY SENT OUT THE DUES NOTICES FOR THE 1980-81 FISCAL YEAR. YOUR PROMPT RESPONSE TO THIS NOTICE WILL PROVIDE THE FUNDS NEEDED TO KEEP THE U.P.A.A. AN ACTIVE AND FUNCTIONING ORGANIZATION REPRESENTING YOU, THE UNIVERSITY PHOTOGRAPHERS OF AMERICA.

EITHER PUT YOUR CHECK IN THE MAIL TODAY OR PREPARE THE NECESSARY PURCHASE DOCUMENTS TO HAVE YOUR INSTITUTION PAY THESE DUES. IF YOU HAVE ALREADY MAILED IN YOUR CHECK, THANK YOU FOR BEING SO PROMPT. YOUR DUES TO THE U.P.A.A. HAVE NOT BEEN RAISED FOR THE LAST COUPLE OF YEARS AND I DO NOT ANTICIPATE A REQUEST FOR ANY INCREASE AT THE NEXT SYMPOSIUM. WITH INFLATION INCREASING AS IT HAS BEEN THE LAST FEW YEARS, YOU MUST RECOGNIZE THE BARGAIN YOU ARE RECEIVING FOR YOUR DUES.

MEMBERSHIP

KEEP THOSE MEMBERSHIP PROSPECTS COMING IN TO LEW ARNOLD. HE SHOULD HAVE THE NEW RECRUITING BROCHURE BY THE TIME THIS NEWSLETTER COMES OUT AND HE WILL BE CONTACTING ALL PROSPECTS WITH THIS NEW MAILING PIECE THAT HAS BEEN IN THE WORKS FOR OVER TWO YEARS.

1981 SYMPOSIUM

REMEMBER THE 1981 SYMPOSIUM WILL BE HELD IN MILWAUKEE, WISCONSIN ON APRIL 21 THROUGH 23. NORBERT BYBEE, OUR IMMEDIATE PAST PRESIDENT AND SYMPOSIUM CHAIRMAN IS COORDINATING ALL THE DETAILS THROUGH CHARLES ESHBACH FOR A SPECIAL NEWSLETTER THAT CHARLIE WILL BE PUBLISHING ABOUT THE FIRST OF FEBRUARY.

FROM WHAT NORB TELLS ME, HE IS DEVELOPING A GREAT LINEUP OF TALENT AND IS DOING EVERYTHING POSSIBLE TO KEEP THE COSTS DOWN.

I DO HOPE THAT THE MEMBERS OF THE EXECUTIVE BOARD CAN ARRIVE BY 8PM ON MONDAY APRIL 20, SO THAT WE CAN HAVE AN EARLY EXECUTIVE BOARD MEETING RATHER THAN TYING UP EVERY EVENING DURING THE SYMPOSIUM WITH MEETINGS.

EACH COMMITTEE CHAIRMAN SHOULD BE PREPARED TO GIVE A REPORT AT THE BUSINESS MEETING ON WHAT THEY HAVE DONE.

PRINT EXHIBIT SUGGESTIONS

MALCOLM EMMONS FROM OHIO STATE UNIVERSITY HAS MADE SOME SUGGESTIONS FOR CHANGES IN THE PRINT EXHIBITION AT THE ANNUAL SYMPOSIUM.

HE SUGGESTS THAT SIX CATEGORIES BE SET FOR PRINTS TO BE ENTERED IN THE COMPETITION AND THAT A MAXIMUM OF EIGHT PRINTS BE ELIGIBLE FOR ENTRY FROM ANY ONE MEMBER BUT THAT NO MORE THAN THREE ENTRIES IN ANY ONE CATEGORY COULD BE MADE. HE FEELS THAT THIS WOULD PROMOTE MORE PARTICIPATION BY OUR MEMBERS AND ENCOURAGE THE ENTRY OF MORE CATEGORIES OF PRINTS.

REMOVE AND MAIL TO:

JOHN R. MITCHELL

UK PHOTOGRAPHIC SERVICES

0004 KASTLE HALL 00441

LEXINGTON, KY. 40506

PLEASE FILL OUT AND RETURN FOR USE IN THE UPAA NEWSLETTER

NAME _____ TITLE _____

EMPLOYED BY _____

JOB RESPONSIBILITIES _____

SIZE OF STAFF _____

FACILITIES SPACE _____

SPECIALIZED EQUIPMENT _____

HOW IS YOUR DEPARTMENT BUDGETED _____

GIVE SOME TIPS ON HOW YOU DO A PARTICULAR JOB THAT TOOK SOME

EFFORT ON YOUR PART TO SUCCEED _____

FAMILY AND/OR HOBBIES _____

WHAT DEPARTMENT IS MAJOR USER OF YOUR SERVICE _____

HOW HAVE YOU CONTRIBUTED TO THE SUCCESS OF YOUR INSTITUTION

DURING THE LAST YEAR _____

I HOPE ALL YOUR REMARKS WILL NOT FIT ON THIS PAGE SO FEEL FREE TO

USE AS MANY ADDITIONAL PAGES AS YOU REQUIRE.

THE FOLLOWING CATEGORIES ARE RECOMMENDED:

- 1) PEOPLE AND PERSONALITIES
- 2) LANDSCAPES AND ARCHITECTURE
- 3) SPORTS
- 4) FEATURE
- 5) NEWS
- 6) OTHER

AN AWARD WOULD BE GIVEN FOR THE HIGHEST JUDGED PRINT IN EACH CATEGORY AS AN INCENTIVE FOR ENTERING ALL CATEGORIES.

WHILE IT WOULD UP TO THE ENTERING PHOTOGRAPHER TO DETERMINE THE CATEGORY IN WHICH THE PHOTOGRAPHS WOULD BE MADE, THE FINAL DECISION WOULD BE MADE BY THE SYMPOSIUM PRINT COMMITTEE PRIOR TO SETTING UP THE PRINTS FOR JUDGING.

PRINTS WOULD BE EXHIBITED FOR JUDGING BY CATEGORY AND PRINTS WOULD ONLY COMPETE AGAINST OTHER PRINTS IN THE SAME CATEGORY. THE EXHIBIT WOULD CONTINUE TO BE JUDGED BY THE MEMBERSHIP.

THE TRAVELING EXHIBIT WOULD BE MADE UP OF AT LEAST THE TOP TWO PRINTS IN EACH CATEGORY ALONG WITH THE HIGHEST JUDGED PRINTS IN THE ENTIRE COMPETITION.

CHANGES OF ADDRESS SHOULD BE SENT TO
TO JOHN MITCHELL

SYMPOSIUM RECOMMENDATIONS SHOULD BE SENT
TO NORB BYBEE

SLIDE TIPS

A NEW ISSUE OF "TECH BITS", A PUBLICATION OF THE EASTMAN KODAK CO. ARRIVED IN THE MAIL RECENTLY AND HAS MUCH VALUABLE INFORMATION ABOUT MAKING COPY SLIDES. THIS IS THE 1980 VOLUME NO. 3 AND A FREE SUBSCRIPTION CAN BE OBTAINED BY WRITING:

EDITOR, TECH BITS
DEPT. 662
EASTMAN KODAK COMPANY
343 STATE STREET
ROCHESTER, NEW YORK 14650

AMONG THE ITEMS INCLUDED ARE INSTRUCTIONS ON HOW TO USE KODAK VERICOLOR SLIDE FILM 5072 TO MAKE REVERSE-TEXT SLIDES. THIS FILM IS NOW AVAILABLE AS SO-279 IN 135-36 MAGAZINES AND IS PROCESSED IN REGULAR C-41 CHEMICALS. USING SO-279 TO COPY BLACK ON WHITE ART WORK, YOU CAN PRODUCE SLIDES THAT HAVE WHITE LETTERING ON A COLORED BACKGROUND THAT IS THE OPPOSITE OF THE COLORED FILTER USED OVER THE LENS WHEN THE EXPOSURE IS MADE. THE EXPOSURE INDEX IS APPROXIMATELY 8.

FOR THOSE OF YOU WHO MAY MAKE CONSIDERABLE NUMBERS OF 35MM B&W COPY SLIDES, YOU MAY FIND KODAK DIRECT MP FILM 5360 cat# 174-9910 OR RECORDAK DIRECT DUPLICATING PRINT FILM 5468 cat# 123-8302 VERY USEFUL TO YOU AS THIS FILM WHEN EXPOSED AND PROCESSED IN A HIGH ENERGY DEVELOPER, FIXED AND WASHED, YIELDS A POSITIVE IMAGE WITHOUT ANY REVERSAL PROCESSING. THESE FILMS ARE VERY SLOW (ASA 0.3) BUT YIELD AN EXTREMELY SHARP AND DETAILED REPRODUCTION. THE 5360 FILM IS ONLY AVAILABLE IN 2000' ROLLS BUT THE 5468 IS AVAILABLE IN 100' ROLLS.

YOUR OFFICERS AND CHAIRPERSONS FOR 1980-81

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