



## PRESIDENT'S MESSAGE

I want to thank all of you who responded to my last request for material for this newsletter. It sure was great to receive the contributions that are printed in this issue.

Our UPAA has grown this year to the point that almost every State is now represented with quite a bit of growth coming from the Western States. In the next issue there will be a summary of our membership.

Any of you who have been hit by recent budget problems could really be of help to the rest of us if you will let us know what kinds of budget problems you have encountered and how you have responded to these problems. All replies will be printed in the May newsletter and should be mailed no later than the first of April.

Several questionnaires have passed through my hands this year about the cost of University Photo Services. If any of you have the results of these surveys, they should make interesting reading for our members. I will include any in the Newsletter when received.

## DUES

Ralph Hogan, Treasurer sent Dues Notices to all members a few months ago but still has not heard from several members. Your membership in the UPAA is valuable in that this organization can only be as important as its members helping one another. Remember that payment of dues is required for voting and print competition.

## 1981 SYMPOSIUM

Norb Bybee, Symposium Chairman says the plans for the 1981 Symposium in Milwaukee are just about completed for April 21-23.

Tuesday will feature Ted Rosumalski, News Photographer for Black-Star, followed by John Biever of the Milwaukee Journal and Heintz Kluteimeier from Sports Illustrated who will cover Sports Photography. There will also be a tour of the University of Wisconsin in Milwaukee and judging of the Print Show.

Wednesday will open with Dick Bauer, Photo Supervisor for the Milwaukee Journal Photo Staff who will talk about Budget Cuts and Quality. Then Jose Orracca, curator of the Multiple Perspectives on the American West Program will talk about the contents and restoration of the American Geographical Society's photo collection. After lunch, Brad Boyd will speak on Communications for Photographers. In the evening a tour of the Miller's Brewery is planned.

Thursday will have Tom Traband from the Wisconsin Gas Company talk on Publications. Then Gerhard Bakker, Dean Emeritus of the Winona School of Photography will speak to us. The afternoon will feature Ed Farber, Columnist and Electronic Expert telling us all about Lighting; followed by the Annual Business Meeting.

Rooms at the Park East Hotel, 916 E. State St., Milwaukee 53204 are available at \$35.00 single and \$43.00 double. Reservations should be sent directly to the Hotel. Their phone is 414-276-8800. Transportation will be provided from the Hotel to the University

where the sessions will be held. Symposium registration is \$80.00 if postmarked prior to April 7, 1981 and mailed to Norb Bybee at the University of Wisconsin at Milwaukee. If not paid by that date, a \$15.00 additional charge will be added to cover the cost of last minute changes of plans. Registration includes three lunches and the Awards Banquet.

Symposium sessions will be held in room E240 of the Student Union at East Kenwood Blvd. & North Farwell Avenue.

Print Rules will remain unchanged from last year and entries should be sent to Print Chairman Alan Magayne-Roshak, Photo Services, Mitchell Hall B70, Box 413, Milwaukee 53201 unless UPS is used then address to 3203 N. Downer Avenue, 53211.

#### MEMBERSHIP

Jim Tarr from the University of Illinois and a Past President has just brought two prior members back into the UPAA. We are happy to welcome back Dave Bormet and Jack Hedblade, both from the Visual Production Center of Northern Illinois University.

Let's hear from more of you who want to let your fellow University Photographers in on the UPAA.

KEEP THOSE MEMBERSHIP RECOMMENDATIONS COMING  
TOLEWARNOLD - MEMBERSHIP CHAIRMAN

#### MEMBER'S CAMEO

JOAN VITALE-ROHLWING is the Chief Photographer and Manager for the Student Union Photo Service at the UNIVERSITY OF ARIZONA. A staff of seven is responsible for campus photos for brochures and Public Relations as well as all campus related photos and portraits. A retail photo shop and a custom B&W darkroom is also operated.

The 10,000 square foot department is self sustaining with all excess income going to the Student Union for activities.

Joan is working on her Master's degree in Journalism and her husband Gary is finishing his Law degree. In the last year, her photographs have appeared in Sports Illustrated and Touchdown Magazine. She has redesigned their retail store and instituted a new Portrait studio.

BILL AUTH, University Photographer for GEORGETOWN UNIVERSITY in Washington, D.C. is employed by the PR/Development Office. His responsibilities include: 1) P.R. & Media requests including Sports; 2) Major University brochures & publications; 3) Departmental requests for exhibit prints; 4) Manages the B&W lab and farms out requests for photo work in color.

His space includes a 18'x13' studio, an 18'x8' print lab, a 10'x8' film lab, a 10'x8' office and a 10'x8' filing room. He uses five part-time assistants as well as freelancers as necessary.

This last year, Bill began a program of a couple of special photo handouts per month to the Associated Press that has produced very positive feelings about Georgetown University. He traveled to the Far East for the Georgetown Refugee Assistance Program and has an exhibit of that work.

KEN DUNMIRE from PACIFIC LUTHERN UNIVERSITY in Tacoma, Washington 98447 passes on these 'words of wisdom' from a recent letter.

Ever leave your office and find out on return that you could have taken care of two jobs at that last location or missed a phone call that would save hours of work? One day I found out about a paging system used by the Security force and certain maintenance people. Nothing stood between me and a pager except \$300. It was a one time charge and now I can go home early, sleep late, make tours of the campus, etc. and when my pocket beeps, I just call the office. Spin off factors have been the Officers of the University who now see this as one great labor saving device as a hedge to inflation. If your campus does not have such a system, the phone company has such a service if you don't mind paying a monthly rate.

Most of us use the Ektamatic Stabilization system for printing but I learned a year ago that even though Kodak does not recommend the practice that you can use Polycontrast Rapid II RC paper in this machine. We now do this when we have short runs and want the prints to be permanent but ready "in a few minutes". The prints need only hypo for two minutes and wash for four minutes and with a blast from a hair dryer they are dry in a jiffy. These papers seem to handle the soft negatives and give a better snap than the old SC paper. Needless to say, we do not have a RoyalPrint processor.

Magazines you can get without charge and all you have to do is ask. TECHNICAL PHOTOGRAPHY covers the in-house story of A/V, Cine, Still, with great ideas on equipment, operations and ideas. PHOTO-METHODS covers the visual communications management and is slanted toward industry but is heavily related to University Photo Labs. STUDIO LIGHT is a

"Class Publication" put out by our friends at the big yellow company. Just contact the Kodak Tech Rep and file your old prints in yellow boxes. STUDIO PHOTOGRAPHY is a neat publication for all photographers. PHOTOGRAPHIC PROCESSING is a magazine for the photo finishing trade but also covers us who only print a dozen 8x10's a day. They are the ones who usually announce first the new things that are coming next year. I will be gladly furnish addresses to anyone interested.

Our state in connection with the feds require that all used and no longer needed equipment and supplies be turned over to an area warehouse for sharing with other state/federal facilities. What is not grabbed for use is then sold to the area surplus dealers on a bid basis. We watch this center by visiting every couple of months and have acquired the most amazing items like lights, surgical clamps, glass graduates, trays, tanks, tripods, etc. We are not a state operation but we, like many facilities qualify due to the non-profit status so check with your purchasing department. Many items are sold by the pound or some token amount.

Good luck to all of you and I hope something in here will be of some sort of assist to someone who had to struggle like I did when starting this lab some 16 years ago. Much of the help I received came from some UPAAer's at the Air Force Academy in '69 or '70 and many of the tricks I learned there, we are still using today.

CHANGES OF ADDRESS SHOULD BE SENT TO  
TO JOHN MITCHELL

DONALD FRIEDMAN from OLD DOMINION UNIVERSITY in Norfolk, Virginia 23508 says that Photographic Services there is a new concept. The need for photography grew out of the Public Relations Department. Since PR is an essential ingredient to the survival of a University, a major emphasis is placed on supporting that area especially in the area of recruitment. It is also imperative that the rest of the University has sufficient photographic services available to them.

Since the ODU service is only four years old it continues to grow each year. All assignments are logged in and an accurate record is kept on time spent and supplies used. In most cases, no charges are made for photographic service. This is because it costs more to do the paper work than it does to just do the assignment. In cases where a department uses our service on a regular basis we do an inter-departmental transfer of funds. In most cases the fee is nominal.

This is a state organization with public service as a secondary role in the University. Therefore, we are not profit oriented. Salaries are paid by the state. Additional money comes from overtime at the rate of time and a half. This is for weekend assignments and evening work. There is a state car available for daytime use but off hour assignments are covered on a mileage reimbursement basis.

Two full-time and one part-time employees work in this operation.

## SYMPOSIUM ADVANCE REGISTRATION

NAME \_\_\_\_\_

SCHOOL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY STATE ZIP \_\_\_\_\_

ARRIVAL DATE & TIME \_\_\_\_\_

TELEPHONE \_\_\_\_\_

by  PLANE  AUTO  OTHER \_\_\_\_\_

AMOUNT ENCLOSED \$ \_\_\_\_\_

WOULD YOU LIKE TO SHARE A HOTEL ROOM WITH ANOTHER MEMBER?  YES  NO

ADVANCE REGISTRATIONS INCLUDING AT LEAST \$30 PARTIAL PAYMENT WILL BE ACCEPTED IF POST-MARKED PRIOR TO APRIL 7, 1981

FULL ADVANCE REGISTRATION FEE \$80.00  
FULL LATE REGISTRATION FEE \$95.00

MAIL TO:

HORBERT BYBEE, CHAIRMAN  
UNIV. WISCONSIN at MILWAUKEE  
PHOTO SERVICE  
BOX 413  
MILWAUKEE, WI 53201

MONDAY APRIL 20, 1981 8:00 PM  
EXECUTIVE BOARD MEETING (BOARD ONLY)

TUESDAY-THURSDAY APRIL 21-23, 1981  
SYMPOSIUM AND ANNUAL BUSINESS MEETING

YOUR OFFICERS AND CHAIRPERSONS FOR 1980-81

PRESIDENT

John R. Mitchell  
University of Kentucky  
0004 Kastle Hall  
Lexington, Ky. 40506

VICE-PRESIDENT

Stuart W. Hayes  
Lamar Univ. Photo Service  
Box 10079 L. U. Station  
Beaumont, Texas 77710

IMMEDIATE PAST PRES.

Norbert Bybee  
University Wisc/Milw.  
Box 413  
Milwaukee, Wi. 53201

SECOND PAST PRESIDENT

Maurice Greene  
Waterloo Univ.  
Central Photographic  
Waterloo Ont Canada N2L3G1

SECRETARY/TREASURER

Ralph Hogan  
New Orleans Univ.  
Lakefront  
New Orleans, La. 70122

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N Michigan Univ News Bureau  
607 Cohodas  
Marquette, Mi. 49855

DIRECTOR

Steve Voorhees  
Ferris State College  
20510 Edgewood Dr.  
Big Rapids, Mi. 49307

MEMBERSHIP

Lew Arnold, Director  
Samford Univ. Photo Service  
800 Lakeshore Dr.  
Birmingham, Al. 35207

PUBLICATIONS

Charles Eshbach  
Michigan Tech Univ  
Photographic Services  
Houghton, Mi. 49331

PUBLICITY

Milton Rogerson  
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Development Dept.  
Wilson, NC 27893

AUDITING

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U-94  
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CONSTITUTION & BY-LAWS

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