



# THE Contact Sheet



Fall 1999

SUNY Brockport

350 New Campus Drive

Brockport

New York, USA 14420-2931

[www.upaa.org](http://www.upaa.org)

## IN THIS ISSUE

- **UPAA Database Updated**
- **The Way We Were!**
- **UPAA Invades Canadian Soil Again!**
- **Profile: Mark Lacy**
- **2nd Annual Web Image Competition**

# UPAA Database Updated: This could be your last newsletter

by Dave Myers, UPAA Treasurer

**U**PAA Board Members Bruce Fox and Dave Myers along with Chris Hughes, UPAA

Database/Website expert, held an informal meeting in mid-August on the Michigan State University campus in East Lansing, MI to update the format of the UPAA Database and standardize the corresponding Membership forms.

What was accomplished:

1) the three forms dealing with Membership (Annual dues renewal, the Website membership application and the Membership brochure application) were re-worked to have the same order and content. The purpose was to discard/add information that is collected on all membership forms for consistency and to ease the data entry process. 2) The UPAA

database now has a function to maintain an accounting of 'current' membership dues.

There are currently 287 individuals listed in the UPAA database with 136 having '1999 Dues Paid' and 26 'Life Members' at the time of writing this article. Leaving 162 individuals on the UPAA mailing list still receiving information from UPAA without maintaining current membership dues. The improvements made to our database now enable an easy to generate mailing list of only 'current' dues paying members yet all current and former members are still listed in our database.

With the approval of the UPAA Board of Directors, beginning January 1, 2000, those members having 'not' paid 1999 Dues will no

longer receive UPAA mailings and their names will be removed from the UPAA Directory.

An annual membership fee of \$25.00 UPAA offers the opportunity for photographers working in a the college or university environment across the United States and Canada to keep in touch through regular newsletters, a membership directory, print and slide competitions, Internet Website, Internet Listserv, an annual Technical Symposium to say nothing of the personal contacts one can acquire.

I encourage all of you to help keep our organization strong by maintaining your membership annually and get involved with UPAA!

## Executive

### President:

Jim Dusen  
SUNY Brockport  
(716) 395-2133  
jcdusen@brockport.edu

### Vice President:

Bruce Fox  
Michigan State University  
(517) 355-7505  
foxb@pilot.msu.edu

### Secretary:

David Bormet  
Western Illinois University  
(309) 298-1358  
DG-Bormet@wiu.edu

### Treasurer:

David Myers  
(913) 841-7929  
myerdavi@msn.com

## Board Members

Deborah Lanni  
Jamestown Community College  
(716)-665-5220  
lanni@ok.ait.fredonia.edu

John Poindexter  
University of Texas at San Antonio  
(210) 951-2975  
jpoindex@lonestar.jpl.utsa.edu

Angel Smedley  
Philadelphia College of  
Textile & Science  
(215) 951-2975  
smedleya@philacol.edu

Dawn Van Hall  
SUNY Cortland  
(607) 753-4890  
vanhall.atsny@corva.cortland.edu

Membership  
Jim Dusen (USA)  
SUNY Brockport  
(716) 395-2133  
jcdusen@brockport.edu

Chris Hughes (Canada)  
University of Waterloo  
(519) 888-4567  
chughes@mc1adm.uwaterloo.ca



# The Way We Were!

*The following is a brief compilation of reminiscences of past symposiums by some of our retired members.*

## 7th Annual Technical Symposium – Air Force Academy

“The 1968 symposium was held at the U.S. Air Force Academy with Major Stan Kaiser as host and newly elected president.

I was elected President Elect at the same meeting. Unfortunately (for me) Stan was sent to Vietnam during his tenure (don't remember the exact date), so I became president sooner than planned. Up to that time, so far as I know, I was the only person to serve more than one year.

“As an aside from the above, Stan founded Kaiser Mounts, Inc. in Colorado Springs and ran it for many years after his retirement from the Air Force. He would come to meetings occasionally but I haven't heard from him since I retired (1991). In fact, almost all of the meetings over the years I attended (1965-1991) have been memorable and educational. Keep up the good work.”

*Jim Tarr, University of Illinois at Urbana-Champaign, retired.*

“This was the first symposium that saw “The Philip (Szczepanski) and Al (Danegger) Show”. Lorraine was with child. The doctor said that it was O.K. to travel. We took a month off and drove from coast to coast. This was those early UPAA years, before the ladies got organized. Ladies changed to spouses and then spouses changed to companions!”

“John Mitchum was late every morning for the 0800 departure from the hotel in Colorado Springs to the USAF Academy. His would joke about always having to sit in the back of the bus. On the last day we all squeezed in the back of the bus. He had the front half to himself.”

“Those of us that rode the USAF bus each day were taken around the back of the Campus and into an underground garage below the classroom building

*John Poindexter, board member and historian, University of Texas at San Antonio*

where we met. We were there for a week and had never seen the Air Force Chapel. On the last day we convinced the Airman who was driving to take another route past the Chapel. He even stopped and gave us five minutes to run inside.” “I remember seeing a presentation that showed a Muppets clip from the Ed Sullivan Show. I laughed so hard – tears were rolling down my cheeks.

Later we heard of Dr. Martin Luther King's assassination and the laughing stopped.”

*Phillip Szczepanski, Historian and Life Member.*

“After the awards banquet we had gone out of the banquet hall and were getting on the elevator. When the elevator door opened the gentleman who operated the elevator was seen to be crying. We found this disconcerting and asked him what was wrong. The gentleman said that he had just heard the Dr. Martin Luther King had been assassinated.”

*Terry Stewart, University of Wisconsin, retired.*

## 13th Annual Technical Symposium – University of New Orleans – hosted by Warren Gravois

“On the last night we had a big cookout with bunches of crawfish and then went down on the levee of the Mississippi to a steamboat. It was during the New Orleans Jazz Festival and they had five New Orleans jazz bands playing back to back. In the center set was the Preservation Hall jazz band and everyone was dancing and twirling their umbrellas and the boat started rocking before the boat left the dock. Some of the people didn't even know the boat had left the dock. They were dancing on the tables and in the aisles as they cruised up and down the river. It was a real blast.”

*John & Ann Mitchell, University of Kentucky-Lexington, retired.*

## 25th Annual Technical Symposium – University of Kentucky

“I hosted the 25th Annual Technical Symposium at Lexington, KY and, to try to top the previous year we had everyone out to a horse race at Keeneland and we had our first competitive slide shoot. I convinced the folks at Keeneland to let us come in free of charge by getting Kodak to furnish us with all the color slide film and having a color slide shoot at their race track. Then we had a slide presentation and we gave all the slides to Keeneland for allowing us to visit their place free of charge. Al Danneger obtained the services of Billy Shadicks, the chief photographer for the White House who had served through eight presidents, to come to the 25th Annual Technical Symposium in Lexington and speak to the group. Al was also instrumental in bringing Marion Warren to the symposium from Annapolis, Maryland. Mr. Warren was a renowned landscape and fine arts photographer who had his own gallery there in Annapolis, MD. Al was also able to convince two men from National Geographic to come to the symposium to give a presentation.” You never lived until you heard me sing “Happy Birthday” after supper. The pianist could not find the key in which I sang.”

*John & Ann Mitchell, University of Kentucky-Lexington, retired.*

*I have spent considerable time in the last year and a half trying to find as much historical information as possible regarding the history of the UPAA.*

*If you have knowledge of our association and/or of its members and past symposiums I would greatly appreciate it if you would communicate with me or Phillip Szczepanski to allow us to record it for the future generations of the association. Please feel free to call, email or send your letters to either Phillip or me. We would greatly appreciate any help you can offer. We are most in need of photographs- prints, negatives or slides of past events and of members to archive for the association.*

# UPAA Invades Canadian Soil Again! They came, they saw, then went home!



**T**hanks for the opportunity to speak, I enjoyed. It was a good group of people, and I would be happy to return anytime. Keep up the good work. As for apologizing for cutting me short, there's no need. I need someone to tell me when to stop once I'm at full speed discussing digital ...

*Rob Galbraith, Little Guy Media, Inc. Calgary, Alberta CANADA*



**C**hris Hughes hosted a great program of seminars and started the whole thing off with a lively Oktoberfest celebration. The photo shoot at Niagara-on-the-Lake and tour of and dinner at the Hillebrand Winery allowed us to test our skills and treat our taste buds all on the same day. Arthur Rainville's keynote address was both informative and hilarious at the same time. And I should mention "Phil's Phantastic World of Photography" or was it "is there a flashlight that Phil does not own?"!

But I think the best part of these symposiums is getting together with your photographic colleagues and finding out that you are not alone out there in academia wonderland. You return to your own campus with some new ideas and a much better outlook on what your photographic service contributes to your institution.

*Roger Rich, University of St. Thomas*

**I** found the presentations very informative. I was most taken by the digital imaging presentations. Learning about all the new kinds of output and the last guy teaching us about digital camera images was fascinating. It added a great deal to my knowledge about digital photography which was not very much to begin with.

The field trip was a lot of fun and a great way to interact with the other members. The competition was light hearted which made for a nice atmosphere of comraderie. Touring the commercial studio was fascinating. I think I got more practical tips and ideas from that part of the symposium than from any other. What a great facility they have!

*Matt Siber, St. Lawrence University*

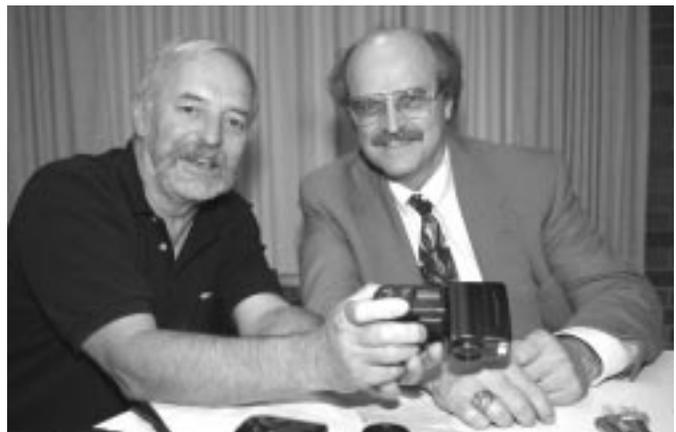


I've have nothing but good things to say about my first experience with the UPAA Symposium in Waterloo. I've never in my life met a group of people so ready to share their knowledge with others. Everyone made me feel like I was welcome. The seminars were very informative and the activities were great fun! I'd like to thank everybody for taking me under their wing. I've made, what I hope to be, some lifelong friendships and connections. I hope to make this event a regular experience every year. Congratulations on a job well done!

*Sincerely, Leah Belteck, University of Regina*



Upon returning from the Waterloo Symposium, I found all my photographic problems and departmental screw ups had vanished. On my desk was a written guarantee of eternal salvation or nirvana -whichever I preferred- just for having soaked up the collective wisdom of Chris and company. Not! Despite Chris' valuable input, and some other useful information from the workshops, what I came away with was a sense of not being alone in this field. As a "jack of all trades" shooter, darkroom tech, digital output service provider, one never has the opportunity to specialize (not that this is news to any of you), but before going to Waterloo, or hearing about UPAA, I thought I was the only photog out there stuck in this crazy vortex of providing 101 services to the campus community. Intellectually you know there must be others out there at the other institutions, but actually meeting those "others" in the flesh, listening to their problems and joys, and finding them to be surprisingly familiar, made the Waterloo experience worth the trip across the country. (That and meeting some of the borderline crazies- whom I now call fellow members.) Kudos to Chris for blanketing the Canadian universities with info about UPAA.



*David Brown, University of Calgary*

## PROFILE: Mark Lacy, University of Houston

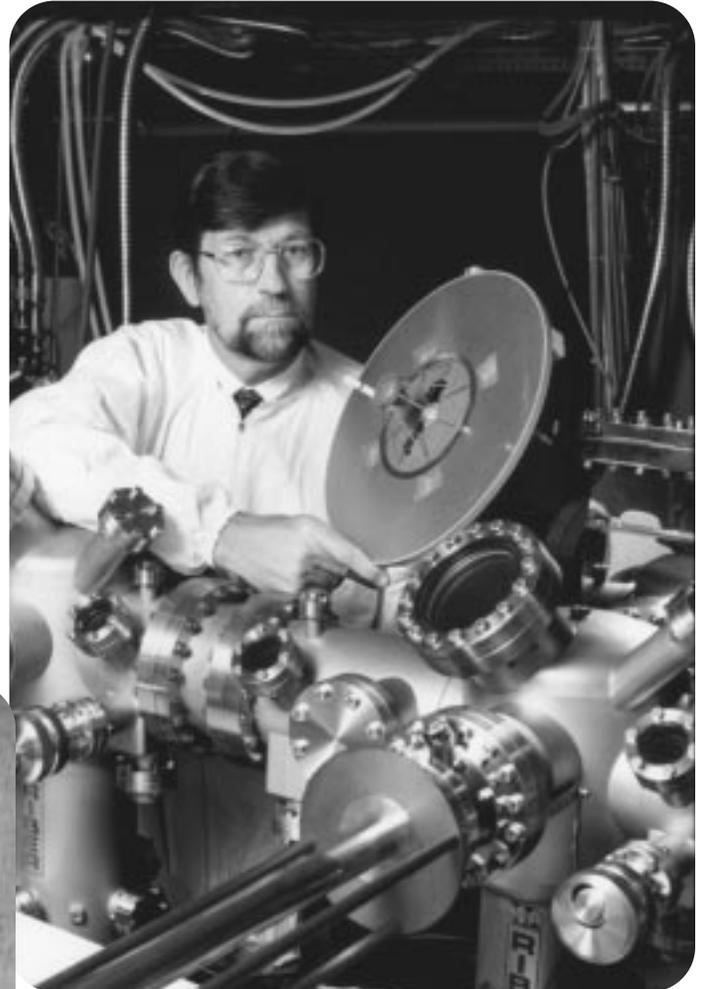
by Dawn Van Hall, SUNY Cortland

This issue we are spotlighting Mark Lacy from the University of Houston. Mark won the UPAA President's Award at the Symposium in Nashville last year for his campus use of his images in their publications.

Mark Lacy has worked in the Office of Publications at the University of Houston for seven years. He first joined UPAA at the invitation of John Poindexter when John hosted the UPAA Symposium at San Antonio in 1996.

Mark's job encompasses a wide variety of duties, including studio photography, on location work and broadcast quality digital video. He does not have

to do academic support, which is good because Mark is the only photographer for the university, which has 33,000 students, 14 colleges and hundreds of departments. Other universities in the state have a much higher ratio of photographers for their campuses. Mark feels that, "the corporate nature of Houston and the intense competition for media puts greater demand on photography since it is an important component of those efforts". He feels

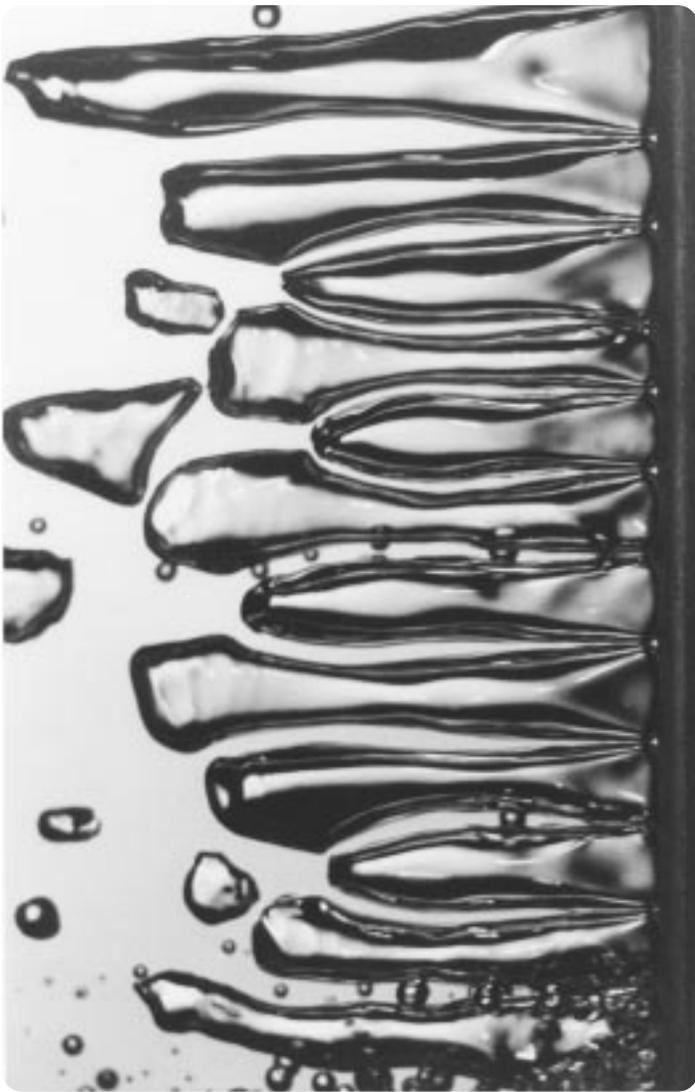


like his college has the resources which would have been sufficient in the 1960s. Before Mark was hired in 1992, the campus did not even employ a full time promotional photographer.

Mark's work relies heavily on computers (more than people today seem to realize). He uses Adobe Photoshop for still photo production and Adobe Premiere and AfterEffects for digital video production. He also formats CDs and materials for the web. Mark's work ranges from scientific photography which must be very precise (and sometimes uses technology the scientists have a difficult time understanding) to bizarre manipulation of film to make images for publications new students will be interested in.

He has produced packages in the field with digital video equipment for four pilot television feature shows about the university. The programs were edited nonlinear in-house on a MacIntosh G3 (big





entirely in his office, unlike the top three finishers, which went outside their campuses for services. The cost for the piece was about 1/10 of the other pieces. He says the college was happier about that award (because it was such a major project produced for a small college with limited funds) than all of the first and second place awards together.

Mark, in his free time, is active in other areas too. He is a DJ at Rice University's KTRU, hosting the World Music Show. He also takes groups on hiking and photography trips, mostly to Mexico and the Southwestern United States. You can find some of his images from these trips at these sites:  
[www.geocities.com/~lostdutchman/vita/portfolio.html](http://www.geocities.com/~lostdutchman/vita/portfolio.html)  
[www.geocities.com/~lostdutchman/regions.html](http://www.geocities.com/~lostdutchman/regions.html)  
[www.geocities.com/~lostdutchman/new.html](http://www.geocities.com/~lostdutchman/new.html)

He has started his own Web Organization, The Houston Institute for Culture (which is intended to be educational and informative). The virtual url is [cultural-crossroads.com](http://cultural-crossroads.com)

An issue that Mark is concerned about right now is digital imaging. In my field this is a complex issue as many people are excited about it, but few of them understand it. Using images digitally is perceived to be better, easier, less expensive, less time-consuming, but it's not. It is requiring more time on the computer. There are some instances of loss of quality as inexperienced people work on the production of publications. The costs are greater because of equipment and software. We are going to labs for scanning due to the limited time I have for production. There are difficult calibration issues, etc. It may be more efficient in the long run, and images will be more accessible, but it still requires people to do a great deal of work and they have to be competent at it.

**And, it still costs money!**

cost savings!). His office also does video news releases and is working toward more video on the web.

Mark's university photography has appeared on CBS television three times in the past 18 months: on Kennedy Center Honors, The Late Show with David Letterman and Wheel of Fortune. His work also won some CASE awards last year. Mark received a "Grand Award" this year for Color Structured Photography. One good award was in the donor publication category. The Publications Office produced a fully photography-oriented donor piece for a college within the university.

They got a fourth place in a category where well-funded pieces encompassing the entire university always win. It was photographed, written and designed



# 2nd Annual Web Image Competition

The UPAA Web Image competition has been created to give the membership an alternative image competition. Many of us are providing extensive digital imaging services to the campus communities. This is your chance to show off your scanning, colour management and PhotoShop skills. As such, hard copy images will not be accepted.

## The Rules of the Competition:

- \* Any UPAA member in good standing can submit a maximum of six entries
- \* Images are to have been photographed and used in a web site during the past 12 months.
- \* Images are to be of the physical dimensions 2" x 3" at 72 dpi.
- \* Images are to be RGB, JPEG format with a compression factor of 6.
- \* Images can be emailed as attachments or mailed in on disk.
- \* Name your files as per the category they are to be entered in.
- \* Reproduction of images will be limited to UPAA publications only.
- \* All images will be posted to the UPAA web site for the membership to view.
- \* Comments are to be posted to the UPAA listserv.
- \* Judging will be by independent judges as appointed by the chair

Label your disk with your name, number of entries and category list per file.

## Entry Categories:

Honour Award certificates will be given to the top ranking slides in the following categories:

1. Sports: Photographs taken of athletes, staff and fans at sporting events and practices. Also staged or posed promotional sports photography.
2. People: Individuals or groups, posed or candid, in the studio, on campus or elsewhere in a university related situation.
3. Environment and Landscape: Buildings, structures, grounds in and around campus and the college community.
4. News & Features: Open to any subject matter photographed in the service of the university.
5. Science and Research: Photos taken in the lab, classroom, field or studio for clinical research, education or illustrative purposes.
6. Personal Vision: Open to photographs of any subjects that were made to satisfy your personal interests.

## Entry Deadline:

All entries are to be received no later than December 1, 1999. There is a \$5.00 (US) per member entry to a maximum of 6 images. Please make cheques payable to UPAA.

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## Web Image Competition Entry Form

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Campus Address: \_\_\_\_\_

Campus President: \_\_\_\_\_

Entry 1, Category : \_\_\_\_\_ File Name \_\_\_\_\_

Entry 2, Category: \_\_\_\_\_ File Name \_\_\_\_\_

Entry 3, Category: \_\_\_\_\_ File Name \_\_\_\_\_

Entry 4, Category: \_\_\_\_\_ File Name \_\_\_\_\_

Entry 5, Category: \_\_\_\_\_ File Name \_\_\_\_\_

Entry 6, Category: \_\_\_\_\_ File Name \_\_\_\_\_

Send mail in entries to:  
University of Waterloo, Graphics Photo/Imaging.  
Attention: Chris Hughes, 200 University Ave. W., Waterloo, ON Canada N2L 3G1